

AB 6908: Revised 2026 Fee Schedule Adoption (Resolution No. 1693)

April 21, 2026



Agenda

- Background
- Fee Schedule Revisions
 - Special Event Parking
 - Parks & Recreation Fees
- Next Steps



REVISED 2026 FEE SCHEDULE

EFFECTIVE MAY 1, 2026



Background

- In 2022, the City Council established a Citywide fee schedule to bring all fees into one location to make it easier for the public to locate.
- In May 2025, City Council adopted Ordinance No. 25C-03, establishing that rates for public parking fees will be set by resolution in the fee schedule.
- In November 2025, the City Council passed Resolution No. 1685 adopting a Fee Schedule for the City for 2026.

Parking In & Around Town Center

- **Town Center Parking Area** – 33 parking stalls available for all-day parking. First two hours are free, \$2.50 per hour thereafter, up to a daily maximum of \$12.50.
- **Mercer Island Park & Ride** – 447 parking stall available or free on a first-come first-served basis.

FEBRUARY 2026	9AM	Noon
Tuesday 2/3	80%	98%
Wednesday 2/4	81%	98%
APRIL 2026	9AM	Noon
Tuesday 4/7	93%	98%
Wednesday 4/8	93%	98%

MICEC

- The Mercer Island Community & Event Center (MICEC) has 220 parking spaces.
- Typically, the parking at MICEC is only used for community center participants and City vehicles.
- During regional events, like Summer Celebration and SeaFair, MICEC may sell special event parking passes to the community.



Special Events

- The preparation for the 2026 FIFA World Cup triggered an internal review of existing policies and procedures for large regional events.
- Staff's review highlighted the need to establish special event pricing for parking in the City's Fee Schedule to implement strategies that will decrease the pressure on the City's parking supply on match days.
- Additionally, the proposed changes to the Parks & Recreation Fees were added to this agenda item to increase efficiency and reduce Council touchpoints with the Fee Schedule.

Regional Event Parking

Staff conducted research on large regional event parking rates and found:

- The rates for privately owned parking garages surrounding the Northgate Light Rail Station range from \$15-25 for event parking.
- The average rate for off-street parking areas surrounding Climate Pledge Arena during a large concert in 2023 ranged from \$20-\$60, with the average rate being \$32.
- During the 2023 Taylor Swift concert, parking rates for reservable spots started at \$65 for garages within a half mile of Lumen Field, with some garages charging \$100+.

Parks & Recreation Fees

- Consistent with Parks & Recreation policies, over the past four years, staff focused on increasing facility rentals to generate revenue and support subsidized programs.
- Staff have achieved strong results from promotions and seasonal specials at MICEC and athletic fields, like promotions that successfully increased winter use of synthetic-turf fields.
- The intent of the proposed changes to the Fee Schedule are to maximize facility use and revenue potential.

2026 Fee Schedule Revisions

Resolution No. 1693 would adopt a Revised 2026 Fee Schedule including the following staff recommendations:

1. Add special event parking rates.
2. Set a maximum event parking rate of \$100.
3. Amend the Parks and Recreation Fees section to transparently demonstrate that fees may be reduced through promotional and seasonal reductions to maximize facility and program use and access.

2026 Fee Schedule Revisions

- Adding the rates for special event parking will expand the capacity of the City's parking system during several large special events including the FIFA World Cup, Summer Celebration, and SeaFair Weekend.
- By providing a maximum fee, staff will be able to adjust the pricing for parking based on the demand or popularity of an event.
- Additionally, allowing promotional and seasonal fee reductions for parks and recreation fees will provide flexibility during off-peak season to drive additional usage and generate revenue.

Parking Fees

4. PARKING FEES

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Town Center Parking Area (East End of Sunset Highway/Former Tully's Site)

A vehicle will receive two consecutive hours of free parking per day at the Town Center Parking Area, except during special events, upon registration with a parking payment device.

PARKING BEYOND THE FIRST TWO FREE HOURS (except during special events)	\$2.50 per hour
MAXIMUM DAILY RATE FOR PARKING (except during special events)	\$12.50 per day
<u>SPECIAL EVENT* PARKING</u>	<u>up to \$100 per day</u>

**Special events and associated parking fees are determined by the City Manager or designee*

Parks & Recreation Fees

7. PARKS AND RECREATION FEES

Promotional and seasonal fee reductions may be implemented as determined by the Department Director. Additional information can be found at: www.mercerisland.gov/parksrec.

A. MERCER ISLAND COMMUNITY & EVENT CENTER (MICEC) RENTAL FEES AND CHARGES

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Extended Building Hours

Hourly in addition to rental fee \$60

<u>Parking</u>	<u>Per Day Rate</u>
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<u>Special Event* Parking Fee (per space)</u>	<u>up to \$100</u>
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Parking Lot <u>Rental Fees</u> (for non-community center events —per day rates)	
Spot Rental Tier 1 (70 spots)	\$350
Spot Rental Tier 2 (66 spots)	\$330
Spot Rental Tier 3 (50 spots)	\$250
Spot Rental Tier 4 (25 spots)	\$125
Full Parking Lot Rental (Tiers 1, 2, 3, & 4 – 211 spots)	\$1,500

*Special events and associated parking fees are determined by the City Manager or designee

Next Steps

- Following City Council approval of Resolution No. 1693 and prior to the effective date of May 1, 2026, staff will update the 2026 Fee Schedule on the City's website with the revised version.

Next Steps

- Staff will use the pricing for special event parking, as set by the City Council, to determine the parking rates for regional and City events.
- Staff will return in May 2026 to provide an update on the City's planning for the 2026 FIFA World Cup.
 - This update will include a communications plan, traffic management and safety plan, as well as a parking management plan using the newly established special event parking rates.
 - The parking management plan may include opening special-event parking at MICEC on match days that would be free to Mercer Island residents.



Questions?

**Approve Resolution No. 1693 adopting
the Revised 2026 Fee Schedule,
effective May 1, 2026.**

