

Updates on Small Business Support

AB 5752 | September 15, 2020



Outdoor Seating for Eating/Drinking Establishments

- One ROW permit has been applied for and issued
- Several eating/drinking establishments have asked for information related to private parking conversion option
- Staff continue to actively reach out to eating/drinking establishments about these outdoor seating opportunities
- Scheduled additional trash pick-ups in Town Center to off-set increase in takeout and other garbage



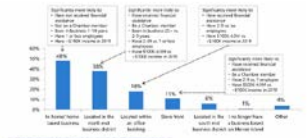
Other Recent & Upcoming Support Activities

- **Island Business e-mail sent 09.10** - Focused on business survey results
- **Free consulting service** available for small businesses
- **New marketing campaign to support local businesses launches later this month** - Stay tuned for details about MInext!
- Distributing information about **King County Small Business Emergency Grant Program** this week



Results from the Mercer Island business survey have arrived!

More than 250 businesses completed the Mercer Island Business Survey conducted earlier this summer. Nancy Hardwick of Hardwick Research, a Mercer Island-based research marketing firm, presented the survey report at last week's City Council meeting.



Keep reading for three major takeaways from the report.

Businesses Want Information	Businesses Want to Connect	Businesses Want City Help
Businesses are most interested in help understanding the State's COVID-19	Businesses seek assistance with marketing as well as ways to collaborate	Current needs include help enforcing mask-wearing and

