2022 City Arts Work Plan - DRAFT

PRIORITY 1. STABILIZE ARTS COUNCIL MEMBERSHIP, VOLUNTEERSHIP, AND OPERATIONS TO SUPPORT CITY ARTS WORK.

1.1 Maintain a full and engaged board membership.

- Develop and deploy an "elevator pitch" that succinctly describes the Arts Council, City arts work, and community benefits of arts & culture.
- Promote membership at in-person and virtual arts programs presented by the City.
- Leverage networks of community partners, past Arts Council members, and others to recruit new board members and arts volunteers.
- Conduct administrative needs and board member training related to facilitating Arts Council meetings, communications, and collaboration.

1.2 Review, update, and/or develop Arts Council board operating procedures to facilitate efficient meetings, communications, recruitment, and participation, including:

- Conduct annual Arts Council Bylaws review.
- Reconvene the annual Arts Council planning retreat.
- Update and/or develop the rules of procedure related to board meeting management and communication.
- Update the board committee structure to increase volunteer participation and create a board member pipeline.

1.3 Review, update, and/or develop policies and procedures related to City arts work as defined and prioritized in the "Policy & Procedure Needs for City Arts Work" list (Appendix XX).

PRIORITY 2. CONTINUE PLANNING WORK TO DEVELOP 2023-2024 CITY ARTS WORKPLAN.

2.1 Articulate City arts priorities, workplan items, metrics of success, and resourcing needs for 2023-2024 biennium budget.

2.2 Evaluate, update, and/or retire pre-Pandemic City arts programs and services to align with 2023-2024 City arts priorities (as defined by work completed for 2.1). Where relevant, leverage existing survey and other data collected by the Recreation team and other City sources.

PRIORITY 3. GARNER COMMUNITY INPUT ON AND SUPPORT OF CITY ARTS WORK.

3.1 Deliver City arts programming to the community, including:

- Mostly Music in the Park concert series in Mercerdale Park
- Shakespeare in the Park in Luther Burbank Park
- Mercer Island Gallery exhibits
- Public Art Collection stewardship
- Other programs as resources and capacity allow

3.2 Deploy an interim process for reviewing and approving project ideas brought forth by Arts Council members, City staff, and/or the community in 2022. The process should align with the articulated City arts priorities and consider current capacity and resources. Develop a permanent process per the "Policy & Procedure Needs for City Arts Work" list (Appendix XX) to use beginning in 2023.

3.3 Convene Mercer Island arts & culture groups, artists, creative businesses, and other community organizations to discuss needs, identify gaps in program & service delivery, and recommend ways to increase collaboration in the local arts & culture ecosystem. Use outcomes to define the role the City will play in the Mercer Island arts ecosystem as part of the 2023-2024 City Arts Roadmap.

PRIORITY 4. STRENGTHEN CONNECTIONS WITH CITY COUNCIL, OTHER CITY BOARDS & COMMISSIONS, AND CITY STAFF TO STRENGTHEN CITY ARTS WORK.

4.1 Collaborate with the City Council liaison to the Arts Council to identify ways to engage the entire City Council in City arts work as well as demonstrate the benefits of arts & culture to the community, economic, and social vitality of Mercer Island. If desired, resume developing and delivering an annual City arts report.

4.2 Identify and articulate the desired communication and collaboration outcomes for working with other boards and commissions.

4.3 Clearly define the roles & responsibilities of staff in delivering City arts work; articulate the necessary resources in the 2023-2024 City Arts Work Plan.

Appendix XX: Policy & Procedure Needs for City Arts Work

Strategic Plans / Goals to Develop

- 2023-2024 City Arts Work Plan
- 6-Year Spending Plan for 1% for Art in Public Places
- Strategic Plan for Greta Hackett Outdoor Sculpture Gallery
- Citywide Comprehensive Plan Updates (Arts & Culture Plan)

Policies/Procedures to Review/Update/Develop

1% for Art in Public Places Fund

- Review and Update
 - Ordinance
 - o Guidelines for Acquisition/Commission Permanent and Temporary Installations
 - Deaccession Policy
 - Donation Policy
 - o Artist Agreement

Greta Hackett Outdoor Sculpture Gallery

- Review and Update
 - $\circ \quad \text{Guidelines for Exhibiting} \\$
 - Exhibit Agreement

Mercer Island Gallery

- Review and Update
 - o Guidelines for Exhibiting
 - o Exhibit Agreement

Arts Programs & Special Events

- Develop
 - Program / Project Proposal Process

Community Arts Support

- Review and Update
 - Proposal Evaluation Rubric
 - Program Application
 - Partnership Agreement

Art in Private Development

- Develop
 - Review / Collaboration Process with Planning & Design Commissions