



PARKS & RECREATION COMMISSION STAFF REPORT

Item 1
September 7, 2023
Regular Business

AGENDA ITEM INFORMATION

TITLE:	Review of draft City Council Park Area Naming Policy	<input type="checkbox"/> Discussion Only
RECOMMENDED ACTION:	Recommend the draft City Council Park Area Naming Policy to the City Council for consideration.	<input checked="" type="checkbox"/> Action Needed: <input checked="" type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution
STAFF:	Jessi Bon, City Manager Cassidy Berlin, Management Analyst Ryan Daly, Recreation Manager	
COUNCIL LIAISON:	Craig Reynolds	
EXHIBITS:	Draft City Council Park Area Naming Policy - Clean Draft City Council Park Area Naming Policy - Markup	

SUMMARY

The purpose of this staff report is to seek the Parks and Recreation Commission’s recommendation of the draft City Council Park Area Naming Policy (see Exhibit 1) to the City Council for consideration.

Background

Naming policies are a standard municipal tool that guide the selection of names consistent with public values. The City of Mercer Island does not currently have a naming policy for parks or similar assets.

At the [June 1st](#) Parks and Recreation Commission meeting, the Commission discussed sections “2.0 Naming Criteria” and “3.0 Disqualifying Criteria” to further guide the development of a draft City Council Park Area Naming Policy.

Discussion

This draft policy has been revised by staff based on Commission input from the June 1st PRC Meeting. A redlined version has been provided to illustrate the changes from the previous meeting (see Exhibit 2).

The procedures for naming a property or asset will vary considerably and therefore it is not practical to develop written procedures to address every possible naming scenario. For example, a land donation may come with a naming requirement negotiated as part of the real estate transaction. The intent of this policy is to provide City Council with a list of criteria to guide the selection of a name if an opportunity to name or rename a Park Area arises.

Next Steps

Following the Parks and Recreation Commission’s recommendation of this policy for City Council consideration, staff will place the policy in the designated template and present the recommendation to the City Council. The date for this policy to be considered by the City Council is not yet confirmed due to other Council priorities. The City Manager anticipates the draft policy will be presented to the City Council no later than Q1 2024.

RECOMMENDATION

Recommend the draft City Council Park Area Naming Policy to the City Council for consideration.