



ARTS COUNCIL STAFF REPORT

Item (4)
April 17, 2024
Regular Business

AGENDA ITEM INFORMATION

TITLE:	Kick-off to Art in Public Places 6-Year Workplan Development	<input type="checkbox"/> Discussion Only
RECOMMENDED ACTION:	Provide feedback on the draft process and confirm the schedule to develop the Art in Public Places 6-Year Workplan.	<input checked="" type="checkbox"/> Action Needed: <input checked="" type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution

STAFF:	Sarah Bluvas
COUNCIL LIAISON:	Ted Weinberg
EXHIBITS:	<ol style="list-style-type: none"> 2023-2024 City Arts and Culture Workplan Art in Public Places 6-7ear Workplan – Presentation Deck

SUMMARY

The purpose of this staff report is to introduce the proposed process to develop a 6-Year Workplan for the Art in Public Places program. Staff seek input on the draft planning process and to confirm the project schedule.

BACKGROUND

The City has embarked on the most expansive capital improvement program (CIP) in its history, which will result in significant contributions to the 1% for Art in Public Places Fund (1% Fund) over the coming decades. To prepare for future contributions and opportunities, staff recommended that a six-year spending plan for the 1% Fund be developed in collaboration with the Arts Council. This item was included on the 2023-2024 City Arts and Culture Workplan (Priority 3.2 in Exhibit 1). On January 17, 2024, the Arts Council asked staff to return with a process and timeline for developing the plan.

ABOUT THE 6-YEAR PUBLIC ART WORKPLAN

The 6-Year Workplan for the Art in Public Places Program (the Plan) will be a new internal planning document that aligns with the CIP and guides internal decision-making for future public art projects. Once completed, the Plan will provide a roadmap for evaluating and implementing public art projects over 2025-2030.

During the planning process, staff and the Arts Council will work together to:

- Identify and prioritize public art opportunities for 2025-2030;
- Develop a process for evaluating temporary public art projects submitted by the community;
- Update the guidelines for public art acquisition and deaccession;
- Articulate goals for engaging the community with the existing public art collection and in public art projects; and
- Provide guidance for evaluating and updating the Plan to be a living document aligned with the biannual capital planning process.

The Plan **will not** stipulate individual artists, artwork designs, or other public art elements that should be identified through a competitive artist selection process. Rather, the goal of the Plan is to identify the project opportunities to focus on, and then those opportunities will be developed into full projects over the

appropriate timeframes. Additionally, the Plan **will not** commit funding to any projects; funding appropriations will be requested from the City Council as projects come to fruition.

Once finalized, the Plan will be folded into City department workplans and carried out by City staff. Arts Council members will receive updates on implementation progress from staff and engage with public art opportunities as they are developed into full projects.

RECOMMENDED PLANNING PROCESS

Staff propose working with the full Arts Council instead of a committee to draft the Plan this year. In addition to discussing the Plan during the July and October Regular Arts Council Meetings, staff recommend scheduling 3-5 in-person workshops to develop the Plan. Each workshop would be open to the public and address different aspects of the Plan, including:

- Project Opportunities
- Policy Needs
- Collection Care
- Interpretation and Engagement
- Funding Opportunities
- Evaluation

Staff sent a Doodle Poll on April 8, 2024, to request Arts Council availability and will confirm the workshop schedule with the board during the discussion on Wednesday.

DISCUSSION

During the meeting, staff will present more details about this planning effort (Exhibit 2) and seek Arts Council input on the recommended planning process. Questions to consider in preparation for this discussion include:

- Does the Arts Council endorse developing the Plan as a collective body instead of assigning this work to a committee?
- Can members commit to meeting regularly over the next 6-8 months to draft the Plan?
- Will members be able to meet in-person for the scheduled workshops?
- Are members comfortable using their City e-mail and calendar to receive communications?

NEXT STEPS

Following the meeting, staff will schedule the workshops on the City website and also send calendar invites to Arts Council members. Staff aim to send preparation materials for the first workshop no later than two weeks before the scheduled date.

RECOMMENDED ACTION

Provide feedback on the draft process and confirm the schedule to develop the Art in Public Places 6-Year Workplan.