

Review of Criteria for draft City Council Park Area Naming Policy

Parks and Recreation
Commission
Thursday, June 1st, 2023



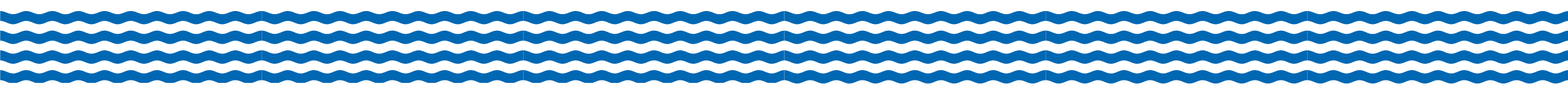
Presentation Agenda:

- Background
- Naming Criteria
- Disqualifying Criteria
- Discussion



Background

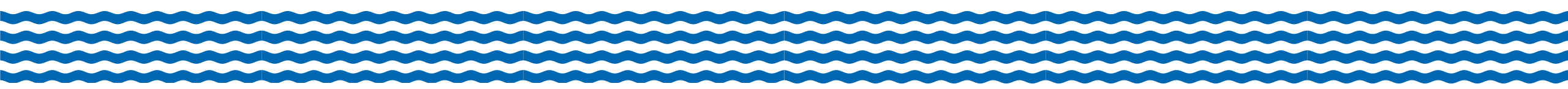
- The City does not have a Naming Policy, risking an inconsistent approach to the selection of Park Area names.
- This draft was based on the structure and criteria of other municipal naming policy examples in the region.
- Recent naming examples include: The Kirk Robinson Skate Park and Aubrey Davis Park which were made by Council Action



Types of Criteria in Naming Policy

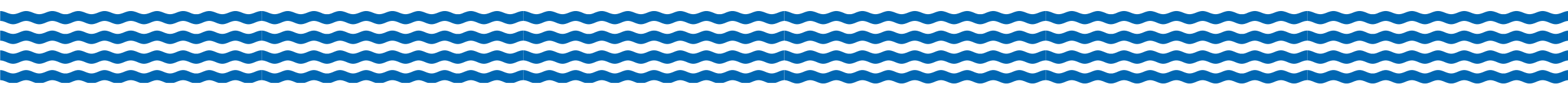
- 1. Naming Criteria:** names must derive from *at least one* of these criteria.
- 2. Disqualifying Criteria:** names may not derive from *any* of these criteria.

Naming Criteria

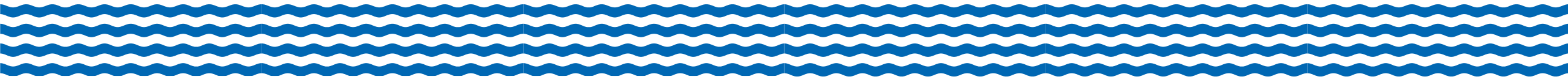
- Geographical identification (neighborhood, boundary road, etc.)
 - Natural/geologic features
 - Historic or cultural significance
 - Individual, living or deceased (donor who stipulates name as condition of donation)
 - Individual, living or deceased (outstanding public service or community contribution)
 - Individual, deceased at least three (3) years, who made a significant contribution/lasting impact to the City's parks
 - Descriptive name (building/property purpose)
 - City identity and image
 - Names that lend dignity to the property
 - Names that represent enduring values or merit (rather than passing popularity or notoriety)
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Disqualifying Criteria

- Names **too similar to existing names** of current Park Areas
- Names of **public officials who currently hold office** or **staff currently employed** by the City
- A name that by contemporary community standards is **derogatory, offensive, distasteful**, or in violation of generally accepted moral standards
- **Names of other public entities**, including names of cities, towns, and governmental agencies, **unless the entity contributes significantly** to the establishment or maintenance of the park or facility



Examples of locations:



Discussion

- Tonight the City Manager requests feedback from the Commission specific to the Naming and Disqualifying Criteria sections of the draft policy.
- This input will be used to inform a draft policy for City Council consideration at a future date.
- Procedures for naming property and assets will differ considerably dependent on the scenario and therefore will not be discussed as part of this policy development process.

