



PARKS & RECREATION COMMISSION STAFF REPORT

Item 3
June 1, 2023
Regular Business

AGENDA ITEM INFORMATION

TITLE:	Review of Criteria for draft City Council Park Area Naming Policy	<input checked="" type="checkbox"/> Discussion Only
RECOMMENDED ACTION:	Receive presentation and provide feedback on draft City Council Park Area Naming Criteria	<input type="checkbox"/> Action Needed: <input type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution

STAFF:	Jessi Bon, City Manager Cassidy Berlin, Management Analyst Ryan Daly, Recreation Manager
COUNCIL LIAISON:	Craig Reynolds
EXHIBITS:	Draft City Council Park Area Naming Policy

SUMMARY

The purpose of this staff report is to seek input from the Parks and Recreation Commission on the naming criteria included in the draft City Council Park Area Naming Policy (see Exhibit 1).

Background

Naming policies are a standard municipal tool that guide the selection of names consistent with public values. The City of Mercer Island does not currently have a naming policy for parks or similar assets.

Discussion

This draft policy (see Exhibit 1) establishes the criteria for the naming of City of Mercer Island owned park and recreation facilities, parks, trails, open space areas, and select right-of-way spaces (collectively, “Park Areas.”).

The City Manager is seeking feedback from the Parks and Recreation Commission on section “2.0 Naming Criteria” and section “3.0 Disqualifying Criteria” to guide further development of the draft policy.

The procedures for naming a property or asset will vary considerably and therefore it is not practical to develop written procedures to address every possible naming scenario. For example, a land donation may come with a naming requirement negotiated as part of the real estate transaction.

Next Steps

The City Manager will receive the feedback from the Parks and Recreation Commission and use that to develop a final policy recommendation for City Council consideration. The date for this policy to be considered by the City Council is not yet confirmed due to other Council priorities. The City Manager anticipates the draft policy will be presented to the City Council no later than Q1 2024.

RECOMMENDATION

Receive presentation and provide feedback to the City Manager on section “2.0 Naming Criteria” and section “3.0 Disqualifying Criteria” to guide further development of the draft City Council Park Area Naming Policy.