



ARTS COUNCIL STAFF REPORT

Item (4)
October 19, 2022
Regular Business

AGENDA ITEM INFORMATION

TITLE:	Arts Council Events Committee Update	<input checked="" type="checkbox"/> Discussion Only <input type="checkbox"/> Action Needed: <input type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution
RECOMMENDED ACTION:	Receive the staff report and update from committee members	

STAFF:	Katie Herzog
COUNCIL LIAISON:	Salim Nice
EXHIBITS:	

SUMMARY

At the April 20, 2022 Arts Council meeting, it was decided that an Events Committee be established to work with staff on priorities pertaining to city-coordinated special events, in relation to arts and culture and to meet goals set in the 2022 City Arts and Culture Work Plan. The committee is supported by Katie Herzog, Recreation Coordinator, and will meet regularly through 2023 to discuss the priorities and how they can be implemented with upcoming city-coordinated events. The Committee is recommending these objectives to be included in the 2023 – 2024 Arts and Culture Work plan.

The committee members include Chair Elizabeth Mitchell, Daniel Becker and Rachel Blum.

Staff members Katie Herzog and Eleanor Knight met with Chair Mitchell and Becker on September 7, 2022 for the first committee meeting. Discussions were centered around city-coordinated annual events, recommendations for improvements, goals from the 2022 Arts and Culture work plan, and key priorities and objectives to guide staff on ways to enhance future events.

The key objectives taken from the meeting, to recommend are:

1. Develop communication tools to easily share arts and culture events with the Mercer Island community.
2. Gain partnerships to expand activities for people of all ages within existing community events through arts and culture.
3. Work with event partners to engage in environmentally friendly efforts (event giveaways, promotional items).
4. Create presence and exposure at events for the Arts Council to engage with the community.

If endorsed, staff would prioritize these objectives to move forward to the Policy Committee to include within the Arts and Culture work plan for 2023/2024.

RECOMMENDED ACTION

Receive the staff report and update from committee members