

Recreation Division 2022 Annual Report

October 10, 2023

Agenda

- 1. Who is the Recreation Division
- 2. What We Did
- 3. 2023 Update





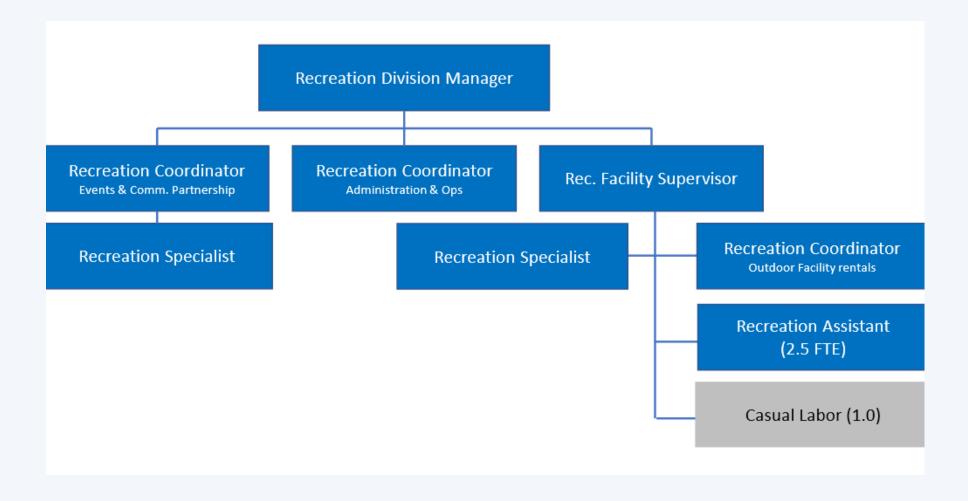
Who We Are

We are a team of full-time and parttime individuals who:

- Strive to deliver life improving recreation services
- Focus on creating access and opportunities for all community members
- Connect community members and neighborhoods together
- Support community organizations
- Consistently seek improvement

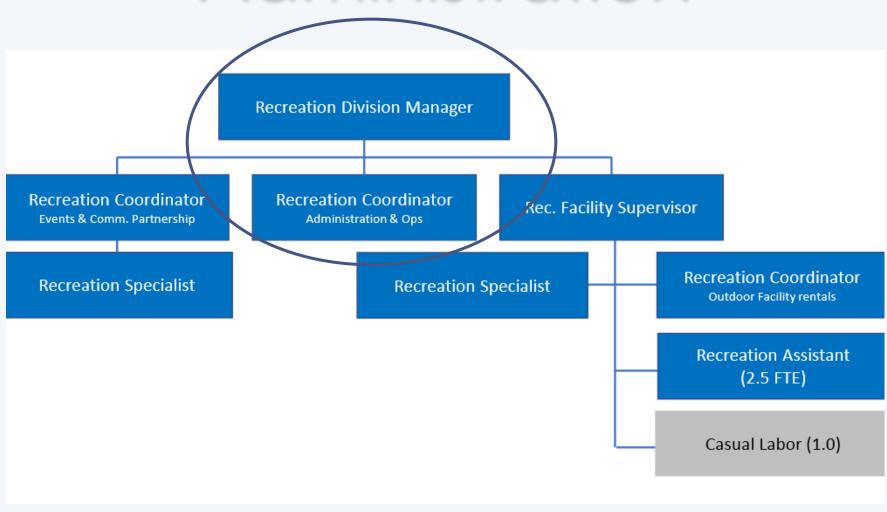


Who We Are





Administration





Administration: What We Did

The Administration Functional area is responsible for developing the division budget, prioritizing resources, developing policies, establishing and reviewing the Division's Work Plan and supporting city-wide emergency operations.

Administration Functional Area Outcomes:

- Developed and implemented 2021 Recreation Division Annual Report.
- Developed, implemented, and/or updated to the following policies: Special Event Sponsorships, Athletic Field Use and Allocation, Gift Acceptance.
- Coordinated and implemented CivicOptimize software.
- Updated the Division's web pages and marketing materials.
- Reviewed, developed, updated, and implemented new division fees, and facility use and booking procedures.
- Ongoing and regular communications to City Council through City Manager emails and reports.
- Developed the 2023-2024 Recreation Division Biennial Budget.



Administration: What We Did

The Administration Functional Area also provides staff support to the Parks and Recreation Commission and the Arts Council.

Parks and Recreation Commission Outcomes:

- Recommended the Parks, Recreation and Open Space Plan (PROS) to City Council.
- Recommended the Luther Burbank 30% Design to City Council.
- Recommended the Bike Skills Area location to City Council.
- Endorsed the Special Event Sponsorship Policy (received City Council adoption).
- Endorsed the Athletic Field Use and Allocation Policy.
- Developed the Aubrey Davis Trail Safety Project 30% Design (work continuing into 2023).
- Developed the Gift Acceptance Policy and provided input toward procedural elements.
- Engaged King County Library System and provided input for expansion of hours and services.
- Cut the ribbon at the new Mercerdale Inclusive Playground!









PARKS, RECREATION &
OPEN SPACE PLAN

March 2022



Administration: What We Did

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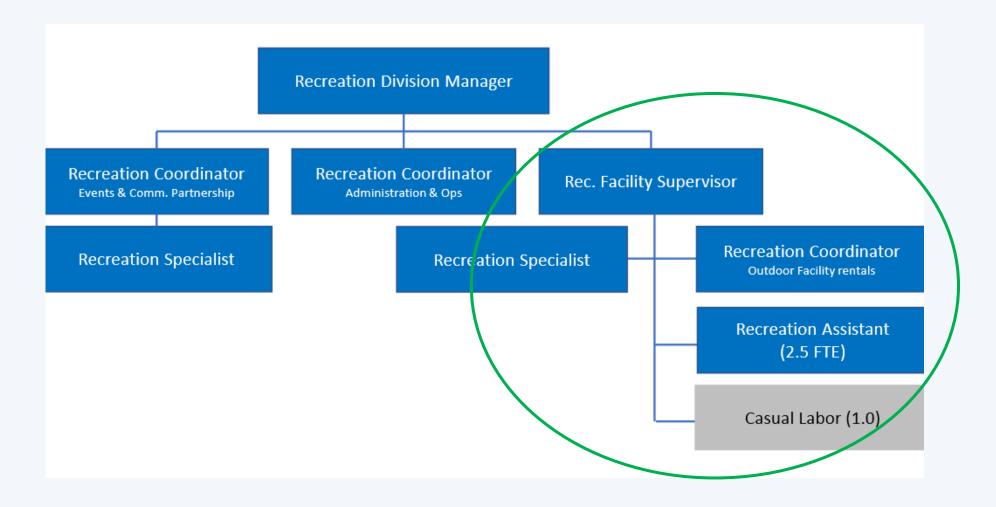
Arts Council Outcomes:

- Established committees to support special events, Public Art, the Mercer Island Arts Summit, and various policy and Public Art work.
- Hosted the Mercer Island Arts Summit.
- Adopted the 2023-2024 Arts & Culture Priorities.





MICEC





MICEC: What We Did

- Restored MICEC access and services to pre-pandemic levels.
- 1,041 Bookings totaling 3,379 total hours.
- 15,030 participants for drop-in sports.
- 2,034 visitors to our fitness center. That's with the fitness center being closed for 6 months.



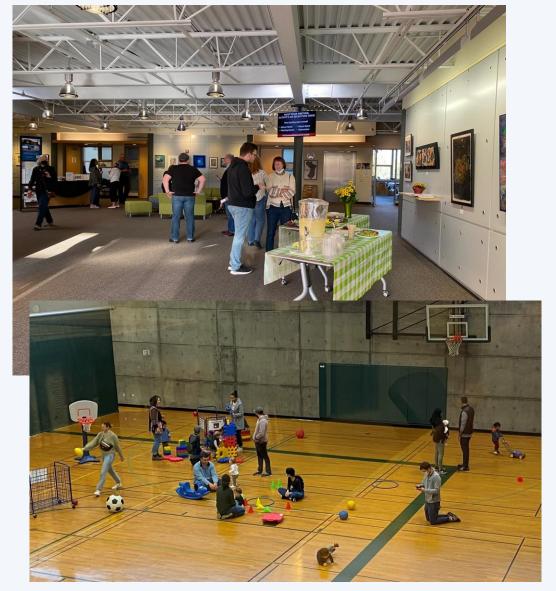


MICEC: What We Did

- Began accepting reservations and rentals to provide overall access availability up to 92 hours per week
- Passive access to Game Room, landing, lobby, and Art Galley were restored. With expansion of Gallery to City Hall.
- Provided Cooling and Warming Center functions, while maintain preparation as an emergency shelter.











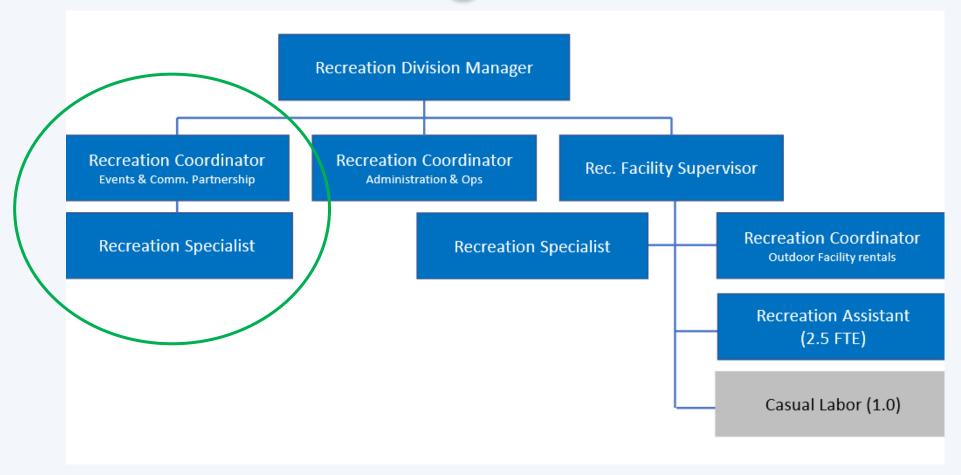
Outdoor Facility Rentals

- Park rentals for athletic fields, picnic areas, and private special events and usage increased in 2022.
- Added Deane's Children's Picnic Shelter as a rentable space and increased to 142 picnic bookings.
- 2,987 Park Field Rentals.
- 9,803 Park Field Rental Hours.





Recreation Programs and Events





Programs/Events: What We Did

Coordinated the return of city-wide special events, some which hadn't occurred since 2018:

- Summer Celebration
- Mostly Music in the Park
- Shakespeare in the Park
- o "Rocktober" Senior Lunch
- Town Center Trick or Treating
- o Pumpkin Walk
- o Illuminate MI Tree Lighting and Argosy Ship

Partnered with Mercer Island organizations to put on community events

- o MIPA Circus at the Community Center
- Juneteenth Celebration
- o Pride in the Park
- o Firehouse Munch
- Menorah Lighting
- o Girl Scouts Toy Drive





Programs/Events: What We Did

- Offered 10 different summer camp options serving over 1300 registrations.
- Permitted 39 third party (private) events in the park.
- Sponsored 9 events through the new special event sponsorship program.



















2023 Update

Off to a GREAT Start!

- Started the year with a FULL TEAM! (Currently a .75 FTE vacancy)
- New casual labor was hired (available through summer)
- o MICEC Rentals and Drop-in's have <u>exceeded</u> pre-pandemic volumes
- Summer events and camps were very successful
- o Senior Age opportunities are occurring: OSHER, Community Coffee Hour, Lunches, and Golf
- Numerous MICEC Art Gallery Shows have occurred
- o And...your community Center is being used in a flexible capacity to support the closure of City Hall, while still meeting community usage needs. .







Questions?

