

City Council Priorities

1. How do we create a parking program that activates Town Center? (supporting small businesses, TC visitor experience, etc.)
2. How do we ensure Island residents have priority access to public transportation? (commuter parking capacity)
3. Is multi-family residential parking adequately used? If not, what options do we have for increasing/regulating use?

Project Scope Matrix Exercise

Area of Analysis	Councilmember Interests	Councilmember Questions
Geographic Area	<ul style="list-style-type: none"> • Focus on TC zone boundaries for opportunities for parking trends, opportunities to expand, etc., but incorporate neighboring parking as it relates to permit program or other specific elements of the parking program 	
Parking Supply	<ul style="list-style-type: none"> • Update parking inventory (on-street and off-street parking) • Evaluate supply, use, and demand together 	<ul style="list-style-type: none"> • Can the consultant segment the inventory to lead to more accurate understanding of availability? • How should private enterprise monitor parking in TC? • What methodologies will the consultant use to measure use, demand, capacity? • Is there opportunity to increase supply of on-street parking? • What's the value of parallel vs. angled parking?
Parking Usage	<ul style="list-style-type: none"> • Most interested in demand for future parking → Retail parking, impacts of Sound Transit commuters, etc. • Some interest in user groups • Multi-family residential → Hypothesis that residents use street/off-site parking instead of the permitted parking provided by their buildings. Is this true? 	<ul style="list-style-type: none"> • Where can employees park? • To what extent do residents use street parking vs. on-site parking for overnight? • To what extent can we change parking usage behavior (e.g. re: multi-family residential) • Can the consultant conduct a 24-hour audit of usage (rather than a few specific times)?
Code Audit	<ul style="list-style-type: none"> • Interested in actionable recommendations for Chapter 19 so code official can adequately enforce/provide options • Interested in useful regional comps • Shared parking / multi-family residential → Range of parking requirements allowed in the code. Should they be streamlined? 	<ul style="list-style-type: none"> • What is the consultant's methodology for code review? • What regulatory authority do we have in relation to private property owners?
Parking Management	<p><i>Permit Parking Program</i></p> <ul style="list-style-type: none"> • Examine the entire program in the TC area, including north of park and ride • Interested in cost-recovery, evaluating time limits, and ensuring enforcement is adequately staffed/managed 	<ul style="list-style-type: none"> • What are best practices for parking time limits?
Other Areas of Interest	Wayfinding → Recommendations for better communication parking options throughout TC	

Deliverables

<i>Desired Deliverable</i>	<i>Staff Follow-Up</i>
Review of consultant approach / methodology	Staff will return in July with draft project scope for CC approval and to discuss CC involvement in selecting a consultant
Review of preliminary report	CC will have several touchpoints throughout the process

Community Engagement

- What does the public value in terms of parking supply? (on-street vs. on-site)
- Lean into internal expertise now that we have a new Communications Manager
- Segment engagement by user group
- Build off recent successful City outreach plans (PROS Plan process, etc.)