
CITY OF MERCER ISLAND

COMMUNITY PLANNING & DEVELOPMENT

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PLANNING COMMISSION

To: Planning Commission
From: Alison Van Gorp, CPD Deputy Director
Date: May 13, 2021
RE: ZTR19-003 Sign Code Update

SUMMARY

The proposed code amendment amends MICC 19.06.020, 19.11.140 and 19.12.080 updating the code sections related to temporary signs, signs in Town Center and signs outside Town Center, respectively.

BACKGROUND

Daniel Kenny, an attorney with Ogden Murphy Wallace, has been contracted by the City to assist with drafting this code amendment. Mr. Kenny has prepared a memo summarizing the 2015 Supreme Court ruling in *Reed v. Town of Gilbert* and the implications for Mercer Island (see Attachment 1). Based on Mr. Kenny's review of the Mercer Island City Code, we are anticipating that the code amendments needed related to this change in case law are modest.

At the May 19 meeting, Mr. Kenny will make a presentation to the Planning Commission covering the *Reed v. Gilbert* case and an overview of the areas of the code where he is recommending amendments. The Commission will have the opportunity to ask questions and provide initial feedback to staff.

NEXT STEPS

Staff will take the Commission's input at the May 19 meeting and incorporate it into a draft code amendment. The Commission will hold a public hearing and review the draft amendment at its June 16 meeting. Final deliberation on this amendment and a recommendation are planned for the July 21 meeting. It is anticipated that the Planning Commission's recommendation will be transmitted to City Council for review in the September-October timeframe.

ATTACHMENTS

1. Memo from Daniel Kenny