



# Events Update

**Arts Council**  
January 18, 2023

# Background

- At the October 19, 2022 Arts Council meeting, the Events Committee recommend the following objectives to be included in the 2023 – 2024 Arts and Culture workplan, pertaining to city-coordinated events:
  - Develop communication tools to easily share arts and culture events with the Mercer Island community.
  - Gain partnerships to expand activities for people of all ages within existing community events through arts and culture.
  - Work with event partners to engage in environmentally friendly efforts (event giveaways, promotional items).
  - Create presence and exposure at events for the Arts Council to engage with the community.



# Discussion Tonight:

Gain consensus on whether the Arts Council is inclined to have organized attendance and participation at city-coordinated events.

## 2023 Events:

- Leap for Green Sustainability Fair, April 22
- Juneteenth Celebration, June 19
- Summer Celebration, July 15
- Mostly Music in the Park, July 20 – August 17 (Thursdays)
- Shakespeare in the Park, July/August TBD
- Pumpkin Walk, October TBD
- Illuminate MI: Tree Lighting & Firehouse Munch, December 1



# Discussion Tonight:

Gain consensus from the Arts Council to work as a “referral group” to city staff for arts and culture connections, sponsorship opportunities, and enhancement to event elements.



Questions?



# Call for Artists

Staff would like to solicit feedback from the Arts Council on a “call for Artists” to solicit design proposals for the 2023 Summer Celebration t-shirt!

- ❖ T-shirts would be sold as a Summer Celebration revenue source
- ❖ T-shirts would be the official staff/volunteer shirt for the event



# Call for Artists

Staff recommendation:

The Events Committee assists in setting the criteria for the artist call-out with the following timeline:

- First week of February: Events Committee meets with staff to develop criteria to put forth a Call for Artists for design work
- Artist applications accepted February 15 – April 15
- Events Committee meets to review submissions late April
- If desired, the Events Committee would bring up to 5 submissions to the full Arts Council to select a design to move forward with. (\*Special meeting in May would be scheduled)
- OR, if desired, the Arts Council turns the final design selection decision with the Events Committee



# Questions?

## Next Steps:

- Staff will set an Events Committee meeting for early  
February

