Action	Status	Details
Update parking counts, including collecting data on the Mercer Island Park & Ride and the Town Center & North Mercer Restricted Parking District (RPD) permit programs.	Ongoing (Complete for 2023)	Early Implementation Summary: The City contracted with IDAX Data Solutions to update the 2022 Town Center parking occupancy and duration (i.e. length-of-stay) counts in June 2023. IDAX conducted the 2022 counts and replicated the previous methodology while also adding data collection at the Mercer Island Park & Ride and the North Mercer Restricted Parking District (RPD). This data collection effort included the following: Parking Inventory – June 2023 Used existing 2022 inventory Conducted new inventory of Mercer Island Park & Ride and North Mercer Restricted Parking District (RPD) Weekday Counts – Thursday, June 8, 2023 All counts conducted with runs at 10am, noon, 2pm, 4pm, 5pm, 6pm, and 8pm Occupancy and duration counts conducted for all on-street parking spaces in Town Center zone and RPD Occupancy counts for all off-street spaces (surface lots, parking garages, etc.) in Town Center zone and Mercer Island Park & Ride Duration was conducted for each space inventoried in the study using vehicle descriptions (e.g. Black Mercedes SUV) Weekend Counts – Saturday, June 10, 2023 All counts conducted with runs at 10am, noon, 2pm, 4pm, 6pm, and 8pm Occupancy counts conducted for all on-street parking spaces in Town Center zone and RPD, and all off-street spaces in Town Center zone and Mercer Island Park & Ride Next Steps: Staff received the data from IDAX on June 23 and are reviewing it to inform future decision-making/implementation of actions and

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Action	Status	Details
		improvements. The analysis will be shared with the Council at a future meeting.
Observe ADA parking usage.	Ongoing (Complete for 2023)	Early Implementation Summary & Next Steps: Occupancy and duration counts of all on-street ADA parking in the Town Center zone and RPD were included in data collection conducted by IDAX in June 2023. Staff received the data from IDAX on June 23 and are reviewing it to inform future decision-making / implementation of actions and improvements. The analysis will be shared with the Council at a future meeting.
Evaluate and modify parking citation fees.	In progress	Early Implementation Summary & Next Steps: Staff are researching parking citation fees in neighboring jurisdictions to inform a recommendation for updating the City's citation fees. Per MICC 10.18.080 Parking offenses — Payment and processing, citation rates may be updated by resolution by the City Council.
Improve wayfinding to and promote availability of public parking in Town Center parking garages.	In progress	 Early Implementation Summary: Early actions to improve wayfinding include the following: GIS staff are creating a map that identifies public parking spaces in Town Center parking garages as well as their parking limits and any other posted requirements. This map will be posted on the City website, shared with Town Center businesses, and publicized through City and partner channels. Outreach to owners/managers of Town Center parking garages is also being conducted to improve awareness of available public parking onsite. Staff aim to work with those properties to standardized A-frame signage and public messaging about their parking garages. Next Steps: New maps, signage, and other tools to increase awareness of / wayfinding to available public parking will be publicized on the City website and through City channels, shared with Town Center businesses, and distributed through partner channels when ready.

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Action	Status	Details
Observe bicycle usage and identify locations for/relocate additional bicycle parking.	In progress	Early Implementation Summary & Next Steps: ROW and Engineering staff are reviewing locations to deploy 2-3 unused bike racks in the Town Center and aim to place additional bike racks in late summer/early fall 2023. Work to study bicycle usage in the Town Center was on hold due to staffing transitions in the City's Sustainability program and until intersection improvements at Sunset Highway and 77 th Avenue SE (SP0120) were substantially complete. A plan for evaluating bicycle usage will be developed after a new Sustainability Analyst is onboarded.
Phase in conversion of two- hour parking limits depending on observed congestion/lack of turnover.	In progress	Early Implementation Summary & Next Steps: Staff received the 2023 parking count data from IDAX on June 23. This data will be compared with 2022 counts to begin identifying on-street parking locations that consistently show 85% utilization or greater. A plan for phasing in two-hour parking limits in beginning of 2024 will be presented to the City Council at a future meeting. The plan will include details about public outreach activities to communicate the parking limit changes to assist the community with the transition.