



# 2022 Recreation Division Service Update

June 2, 2022

# Topics

- Background
- Status of 2022 Services
- Mid-Year Highlights
- Year End Objectives



# Background

## Recreation Reset Strategy

- Created a road map for restoring through a phased and measured approach
- Aligned priorities and available resources
- Use strengths and assets to improve the ability to deliver services.

## 2021 Services

- Implement Phase 1 and Immediate Action Plan
  - Administrative functions
  - MICEC Gym Drop-ins, P-Patch, MICEC Gallery
  - Summer Camps
  - Park, field, and boat launch permitting
  - Arts & Culture Immediate Action Plan
  - Special event permits
  - And focusing on enhancing community partnerships.



# 2022 Service Status (Phase 2)

## Priorities for 2022:

- Maintain and expand 2021 Division services
- Implement staffing model for service delivery
- Develop policies and procedures to support service implementation
- Offer 2022 services



# 2022 Service Status

## Expand MICEC operations

- Drop-in activities, fitness center, and passive access
- Operating hours 41 hours to 50
- Implement Rentals (full facility)

## Expanded summer camp and program offerings through partnerships

## 2022 Special events-

- MIPA Circus
- Juneteenth
- Mostly Music in the Park (5 shows)
- Shakespeare in the Park (19 shows)
- Town Center/Pumpkin Walk
- Illuminate MI
- Summer Celebration



# 2022 Mid-Year Highlights

- Adopted PROS Plan
- Luther Docks 30% Design
- Filled vacant staff roles
- Hosted Arts Summit
- Policy development
- MIPA Carnival
- MICEC expansion of operations
- New/unique rentals at MICEC and in park spaces
- Expanded Summer Camp offerings
- Summer Celebration planning and sponsorships



# Year-End Objectives

Through the first 5 months, the majority of 2022 services have been implemented.

## Staff (and board work) will be focusing on:

- Expanding program partnerships
- Developing evaluation and reporting tools
- Developing donation management and volunteer services
- Planning some fall outdoor recreation opportunities
- Further expanding MICEC operational hours (to open most days at 8am)
- Developing policies and procedures, specifically for donation acceptance, naming rights, memorials, and policies specific to arts and culture.
- Preparing the 2023/2024 slate of services and budget request.



# Next Steps:

- Staff will continue to keep the respective boards informed of progress.
- Staff will return in Q2 of 2023 with an annual report on Division services offered in 2022.

## Questions?

