

ATTACHMENT 1

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open	Wireless Recipients
Comparisons:						
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
December, 2022	33	223,587	202,268	25,975	19.00%	78,584
November, 2022	24	128,822	116,286	14,221	17.90%	44,131
October, 2022	28	131,830	119,181	15,287	18.10%	41,173
September, 2022	18	71,635	64,845	8,554	18.20%	21,385
August, 2022	13	65,817	60,494	8,916	19.90%	18,579
July, 2022	17	66,926	61,741	8,809	18.5%	16,757
Date Sent	Top 10 Most Read Bulletins During September				Emails Opened	Email Open Rate
09/08/2023 02:58 PM PDT	Community Bulletin - Emergency Preparedness News & Information				2,258	20%
09/12/2023 10:40 AM PDT	Notice of Application - P-23-043 - Administrative Noise Variance SR 520 Floating Bridge				555	20%
09/12/2023 03:19 PM PDT	Notice of Hearing - P-23-040 - Non- Administrative Variance -1312 Evergreen Point Road				457	20%
09/14/2023 10:56 AM PDT	Community Bulletin - Save the Date - Shredder Day with Electronics Recycling & Drug Take-back				2,061	19%
09/18/2023 03:12 PM PDT	Hearing Examiner - Remote Code Enforcement Public Hearing - Oct. 2, 2023 at 9:00 AM				504	21%
09/21/2023 01:18 PM PDT	Notice of Public Hearing - 2024 Preliminary Annual Budget October 9, 2023				1,512	17%
09/22/2023 08:49 AM PDT	September 25, 2023 Medina Council Meeting Agenda Packet				294	14%
09/26/2023 11:31 AM PDT	Potential Quorum Notice - Park Board Weeding Event - September 30, 2023				1,278	15%
09/27/2023 05:12 PM PDT	Community Bulletin - SR-520 Weekend Closure				2,267	20%
09/28/2023 02:56 PM PDT	Community Bulletin - Emergency Preparedness Meeting (Wed Oct 11th) - AGENDA & JOINING INSTRUCTIONS				2,028	19%