

**ATTACHMENT 1**

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Unique Email Open</b>	<b>Wireless Recipients</b>
Comparisons:						
October, 2024	30	282,844	252,380	24,188	14.50%	102,850
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During October</b>				<b>Emails Opened</b>	<b>Email Open Rate</b>
10/03/2024 12:00 PM PDT	Community Bulletin: Notice of Remote Operations				1,559	13%
10/04/2024 07:43 AM PDT	Community Bulletin: Invitation to Apply - City Council Immediate Vacancy				1,596	13%
10/07/2024 01:13 PM PDT	Medina Sun Newsletter - Fall 2024				2,112	16%
10/08/2024 03:15 PM PDT	Community Bulletin - SR-520 Overnight Closure TONIGHT				2,403	17%
10/09/2024 11:00 AM PDT	Community Bulletin - Great Shakeout 2024				2,398	16%
10/09/2024 05:30 PM PDT	Community Bulletin - SR-520 Weekend Closure				2,407	16%
10/10/2024 11:00 AM PDT	Community Bulletin - Reminder - Shredder Day with Electronics Recycling and Drug Take Back				2,190	15%
10/16/2024 12:48 PM PDT	City Hall Deck CLOSED 10/17 & 10/18				1,668	14%
10/16/2024 11:00 AM PDT	Community Bulletin - Reminder - Great Shakeout 2024				2,334	16%
10/21/2024 11:00 AM PDT	Community Bulletin - Upcoming King County Assessor Property Visits				2,697	16%