

ATTACHMENT 1

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open Rate	Wireless Recipients
Comparisons:						
March, 2025	19	122,516	108,177	11,151	14.80%	40,332
February, 2025	20	257,214	228,450	21,848	15.00%	99,834
January, 2025	25	242,268	214,852	20,893	14.90%	90,903
December, 2024	32	350,956	311,634	29,373	14.70%	134,905
November, 2024	24	187,537	167,321	16,364	14.50%	65,730
October, 2024	30	282,844	252,380	24,188	14.50%	102,850
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
Date Sent	Top 10 Most Read Bulletins During March			Emails Opened	Email Open Rate	
03/03/2025 04:13 PM PDT	Determination of Non-Significance - 7800 NE 28th Street P-24-036			493	16%	
03/13/2025 11:31 AM PDT	REVISED - Determination of Non-Significance - 7800 NE 28th Street P-24-036			476	16%	
03/13/2025 12:29 PM PDT	REVISED - Notice of Application - 7800 NE 28th Street P-24-036, P-24-035, P-24-034			470	15%	
03/17/2025 04:40 PM PDT	Notice of Virtual Hearing - 7800 NE 28th Street P-24-036, P-24-035, P-24-034			476	16%	
03/19/2025 06:29 PM PDT	Community Bulletin - Unpaid Toll Bill Text Scams			2,576	16%	
03/20/2025 08:00 AM PDT	Community Bulletin - SR-520 Overnight Closure			2,326	16%	
03/26/2025 02:02 PM PDT	Adverse Weather Advisory - March 26, 2025			2,071	16%	
03/26/2025 04:11 PM PDT	Community Bulletin - Adverse Weather Warning - 03/26/2025			1,180	26%	
03/31/2025 10:00 AM PDT	Community Bulletin - Rules Regarding the Medina Park			1,929	15%	
03/31/2025 01:20 PM PDT	Potential Quorum Notice - Medina Park Board Weeding Event April 1, 2025			1,273	12%	