



# MEDINA, WASHINGTON

## AGENDA BILL

Monday, June 10, 2024

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**Subject:** SR-520 Communication Plan

**Category:** City Council Business

**Staff Contact:** Stephen R. Burns, City Manager

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### **Summary**

At the Medina City Council Retreat on February 10, staff was directed to keep the community updated on the status of the City's efforts to reduce the SR-520 expansion joint noise. Specifically, the direction was "***Develop a plan on how to keep the community informed of status.***"

In October 2016 the City signed an agreement with Sound View Strategies to work with the legislature and other partners to identify a solution to the expansion joint noise on SR-520.

Working with Sound View Strategies, the City has developed the following communication plan:

1. At least quarterly, Sound View Strategies will coordinate with staff to provide an update on the SR-520 expansion joint noise reduction progress, which will be sent out to Medina residents via the city's electronic communications system, GovDelivery and social media platforms.
2. City staff will also create an SR-520 Expansion Joint Noise Update page on the city's website under the Executive Department. This will include a timeline history and any updates going forward.
3. City staff will coordinate with Sound View Strategies on community messaging after any significant or relevant information regarding SR-520 expansion joint occurs.
4. City staff will utilize the city's website, GovDelivery, X, Facebook, and Medina Nextdoor when appropriate information needs to be shared with the community.
5. The City Manager's Monthly Report will be used to share monthly updates as needed.

The SR-520 Communication Plan meets and supports all the Council priorities.

Council Priorities:

1. Financial Stability and Accountability
2. Quality Infrastructure
3. Efficient and Effective Government
4. Public Safety and Health
5. Neighborhood Character and Community Building

**Attachment**

None.

**Budget/Fiscal Impact:** N/A

**Recommendation:** Discussion and direction.

**City Manager Approval:**



**Proposed Council Motion:** "TBD"

Time Estimate: 15 minutes