

ATTACHMENT 2

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open Rate	Wireless Recipients
Comparisons:						
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
Date Sent	Top 10 Most Read Bulletins During May			Emails Opened	Email Open Rate	
05/01/2024 09:24 AM PDT	PSE Utility Pole Inspection Program			1,502	13%	
05/02/2024 07:42 AM PDT	REMINDER - Upland Road Pavement Improvements Begins May 6th			1,323	12%	
05/03/2024 09:00 AM PDT	Proclamation - Professional Municipal Clerks Week - May 5 through May 11, 2024			1,804	15%	
05/08/2024 02:46 PM PDT	Community Bulletin - SR-520 Weekend Closure			2,413	17%	
05/10/2024 11:00 AM PDT	Community Bulletin - Reminder - SR-520 Weekend Closure			2,081	15%	
05/15/2024 09:52 AM PDT	Proclamation - Recognition of National Police Week and Peace Officer Day: May 12-18, 2024			1,983	16%	
05/15/2024 01:07 PM PDT	NE 12th Street Pedestrian Improvement project will begin Monday, May 20, 2024			1,532	13%	
05/17/2024 09:00 AM PDT	Proclamation - National Safe Boating and Paddling Week: May 18-24, 2024			1,731	14%	
05/17/2024 03:09 PM PDT	Revised Proclamation - National Safe Boating and Paddling Week: May 18-24, 2024			1,827	16%	
05/30/2024 01:25 PM PDT	Notice of Public Hearing - 2025-2030 Six Year CIP/TIP & non- TIP - June 10, 2024			1,526	15%	