

Focus: Identifying our Priority Accomplishments for 2023



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Designed & facilitated by
certified Technology of
Participation Facilitator:



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Financial Sustainability & Accountability

1 Current Reality

What's in place now?

updates of tech are underway

10-year balanced budget

levy lid lift

stabilization fund

new finance director

financial audit being completed

What's missing?

limited revenue sources

real time transparency

funding for long term major projects eg storm water updates

What are relevant opportunities?

simplifying budget so public understands

connection to community character

community engagement on topic

ultra-rich community members could contribute and support

tech upgrades

What are relevant threats?

high inflation

deteriorating infrastructure

real estate market: less transactions impacts our revenue

state mandates

small staff size - risk of turnover

3 12 Month Accomplishments

Storm infrastructure improvements plan

Assure the stabilization fund maintains viability

Quarterly earnings call

Parks non-profit - community engagement

System of interdepartmental oversight for large projects

Real-time indicators of revenue and expenditure visible on website in graphic

clear timeline & protocol for council projects

Add to each Dept page on website - business line & service levels

What specific actions would move the needle?
What do we want to achieve in the next 12 months?

2 Success Indicators

clear communication about how we are funding things

development services fund is sustainable

Public spaces are well maintained

Newsletter shared budget successes

public communication & real-time transparency

residents can see priorities reflected in budget

New funding sources secured

Metrics that make sense are available graphically

Public education & outreach

Future roadmap developed

stabilization fund is increased

Delivery of LOS that community cares about

no future levy lift required

What would be different in 2 years if you really mobilize behind this priority area?

Quality Infrastructure

1 Current Reality

What's in place now?

trees	unobtrusive cell network	World class city hall	waterfront
Great parks & trail	Sidewalks & roads	Post office	

What's missing?

Underground utilities	no residential fibre optics	Need to complete ADA compliance	Missing sections of sidewalk
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What are relevant opportunities?

"Walkable Medina"	Undergrounding of utilities	Stormwater upgrades (ARPA)	frontage improvement (residential permits)
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What are relevant threats?

climate change	changing demographics	aging bridges	loss of tree canopy
aging stormwater system	budget limited	no community consensus	

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3 12 Month Accomplishments

Full compliance with stormwater permit	Plan for tree canopy study
Documented storm/drainage facilities plan: eg critical path or similar	Plan to reduce power outages
A plan for community education with room for the unknown	Visible enforcement of tree code
Develop plan for undergrounding	Relook at fine, compare/ calibrate with other cities
	Strategy for creative revenue sources

What specific actions would move the needle?
What do we want to achieve in the next 12 months?

2 Success Indicators

no breaks, no floods	no power outages
a defined undergrounding plan in place	SLA partnerships continue with Bellevue & other cities
Stormwater permit compliance	tree canopy increasing
ADA work completed	community is aware of the issues and pending crisis
Accountability/enforcement of tree code = deterrent	Clear visible progress on stormwater plan

What would be different in 2 years if you really mobilize behind this priority area?

Efficient & Effective City Government

1 Current Reality

What's in place now?

good staff retention

fiscally prudent

strong talented team

creative & iterative

talented Boards & Commissions

Peerless public safety

What's missing?

diversity in multiple ways

difficulty reaching all community/generating interest

community engagement (only when it impacts them)

Several HR loose ends to be updated

What are relevant opportunities?

Comp plan coming up

More efficient meetings

qualitative outreach

What are relevant threats?

vacant homes

we keep reinventing

external factors we can't control

turnover

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3 12 Month Accomplishments

City advisory board for key priority (finance)

targeted "academy" in languages for new residents

Youth board

Robert's Rules and 3-hour limit to council meetings

Continued staff development, training, etc

annual luncheon /other morale activities

Implementation of a full HR system that covers employee lifecycle

What specific actions would move the needle?
What do we want to achieve in the next 12 months?

2 Success Indicators

Shorter Council meetings that people attend

Multiple candidates for positions: Council, staff, boards

Staff morale increases

Staff retention increases

Increased response rates to surveys

Internal process improvements that lead to more bandwidth

Employee Lifecycle Systems in place

Council reflects community

What would be different in 2 years if you really mobilize behind this priority area?

Public Safety & Health

1

Current Reality

What's in place now?

increased visitors & bike riders - highways, P&R, trail	clean parks	low crime rate
world class law enforcement & emergency prep	safe streets	high usage of gas leaf blowers

What's missing?

compliance with speed limits	compliance with garbage codes	pet debris - code of conduct
limited neighborhood watch groups	neighbors connecting & looking out for each other	

What are relevant opportunities?

block party program	Speed data is available	House Watch increase
1/3 of homes turned over during pandemic/large influx of new residents	tax ghost homes	

What are relevant threats?

surrounding metro areas are growing	ghost homes - vacant	unregulated electric bikes	siloed community
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3

12 Month Accomplishments

Identify ways to keep property crime low	Friends of Medina Parks - pick up trash etc
Expand participation in Medina emergency radio teams	Plan for bicycles & electric bikes
Noise ordinance enforcement strategy (quiet hours)	Bikers are nicer
Road safety awareness campaign	Plan to phase out gas blowers for community & city with education
PSA program on keeping Medina clean (and poop free)	Research available options for reducing ghost homes

What specific actions would move the needle?
What do we want to achieve in the next 12 months?

2

Success Indicators

quieter neighborhoods	More electric leaf blowers
Less traffic incidents / less speed complaints	thoughtful bike riders share the road
less graffiti	less trash on roads
less mail theft	every kid wearing a helmet
low press profile	maintain low property crime rates
Zero police complaints maintained	

What would be different in 2 years if you really mobilize behind this priority area?

Neighborhood Character

1

Current Reality

What's in place now?

- Green store is empty
- Neighbors don't talk
- Increased park use by non-residents
- Lots of cul de sacs

What's missing?

- Ways for neighbors to resolve disputes early
- Community involvement
- Shared understanding of what community should be

What are relevant opportunities?

- Post-Covid energy for connecting
- Bellevue mediation program
- State density requirements
- Walkability project

What are relevant threats?

- New construction is not in keeping with our neighborhoods
- State directed density
- Carbon reduction requirements

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3

12 Month Accomplishments

- Codify Mark Nelson as only authorized architect
- Revisit "bulk" discussion in comp plan
- All ROWs trimmed and maintained
- Medina Days block party how-to kit
- Research mediation user-fee options
- Complete comp plan process
- Evaluate "bulk" with the tree code (both at once)
- Hit all targets for comp plan as agreed w' consultant & planning commission
- Clarity on Right of Way code & enforcement (report & metrics)
- no new code without enforcement plan

What specific actions would move the needle?
What do we want to achieve in the next 12 months?

2

Success Indicators

- More diverse architecture in new construction
- Less overgrown hedges in shared areas
- Less code enforcement complaints
- fewer clearcut lots
- Increased volunteers for emergency preparedness
- 10 Medina Days block parties
- Less fights in park
- Tree retention increased esp new development

What would be different in 2 years if you really mobilize behind this priority area?

Priorities Discussion

Items with dots

Assure the stabilization fund maintains viability	System of interdepartmental oversight for large projects	Add to each Dept page on website - business line & service levels	clear timeline & protocol for council projects
Plan to phase out gas blowers for community & city with education	Research available options for reducing ghost homes	Noise ordinance enforcement strategy (quiet hours)	Friends of Medina Parks - pick up trash etc
no new code without enforcement plan	All ROWs trimmed and maintained	Evaluate "bulk" with the tree code (both at once)	
Implementation of a full HR system that covers employee lifecycle	annual luncheon /other morale activities	targeted "academy" in languages for new residents	
Relook at fine structure compare/ calibrate with other cities	Develop plan for undergrounding	Strategy for creative revenue sources	

Ranked Finals

clear timeline & protocol for council projects	no new code without enforcement plan	✓
Relook at fine structure compare/ calibrate with other cities	Strategy for creative revenue sources	✓
Implementation of a full HR system that covers employee lifecycle		✓
Add to each Dept page on website - business line & service levels		✓
Develop plan for undergrounding	Initial work and data will be compiled for Council review	
Research available options for reducing ghost homes	City attorney will revisit prior work on this and present to Council to refresh situation	