

ATTACHMENT 1

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open Rate	Wireless Recipients
Comparisons:						
May, 2025	23	200,329	188,996	16,249	13.80%	72,374
April, 2025	18	150,572	141,378	11,470	13.00%	54,740
March, 2025	19	122,516	108,177	11,151	14.80%	40,332
February, 2025	20	257,214	228,450	21,848	15.00%	99,834
January, 2025	25	242,268	214,852	20,893	14.90%	90,903
December, 2024	32	350,956	311,634	29,373	14.70%	134,905
November, 2024	24	187,537	167,321	16,364	14.50%	65,730
October, 2024	30	282,844	252,380	24,188	14.50%	102,850
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
Date Sent	Top 10 Most Read Bulletins During May			Emails Opened	Email Open Rate	
05/01/2025 09:08 AM PDT	Community Bulletin - Police Activity - Trespass Suspect Apprehended			2,431	15%	
05/02/2025 10:01 AM PDT	Community Bulletin - Solicitor Information			2,310	15%	
05/02/2025 10:42 AM PDT	Proclamation - Professional Municipal Clerks Week - May 4 through May 10, 2025			1,897	14%	
05/05/2025 10:00 AM PDT	Community Bulletin - Boating Season			2,412	15%	
05/14/2025 03:38 PM PDT	Proclamation - Recognition of National Police Week and Peace Officer Day: May 11-17, 2025			1,968	15%	
05/14/2025 04:13 PM PDT	Notice to Medina Residents - Landscape Work In Right-Of-Way			1,715	14%	
05/23/2025 11:35 AM PDT	HEX Decision - T-Mobile Special Use Permit & Non-Administrative Variance Request			1,554	13%	
05/23/2025 01:08 PM PDT	City Hall Closure - Monday, May 26, 2025 In Observance of Memorial Day			1,403	12%	
05/30/2025 12:31 PM PDT	Retirement Celebration for Steve Burns - June 4, 2025 4-6 PM			1,619	14%	
05/30/2025 03:24 PM PDT	City Manager Finalist Reception- June 5, 2025 6 -7:30PM			1,854	14%	