

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open	Wireless Recipients
Comparisons:						
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
Date Sent	Top 10 Most Read Bulletins During June				Emails Opened	Email Open Rate
06/03/2024 10:28 AM PDT	Community Bulletin - Power Outages & High Winds				2,055	16%
06/07/2024 11:58 AM PDT	Notice of Application - Determination of Non-Significance - City of Medina				416	17%
06/10/2024 01:00 PM PDT	Notice of Hearing - Non-Administrative Substantial Development 8315 ODW - June 26, 2024				404	16%
06/11/2024 10:38 AM PDT	NE 12th St Sidewalk Project - No Pedestrian Access				1,347	13%
06/14/2024 10:09 AM PDT	Community Bulletin - SR-520 Weekend Closure				1,963	15%
06/14/2024 03:17 PM PDT	2024 Medina Comprehensive Plan Update				1,553	15%
06/17/2024 02:01 PM PDT	Medina Beach Closed June 17 - 19 for Aquatic Vegetation Spraying				1,367	13%
06/18/2024 02:58 PM PDT	Medina City Hall Closed June 19th				1,284	13%
06/21/2024 12:52 PM PDT	June 25, 2024 Medina Planning Commission Meeting/Public Comments Wanted!				299	13%
06/27/2024 01:36 PM PDT	Community Bulletin - Power Outages				1,844	15%