

ATTACHMENT 1

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open	Wireless Recipients
Comparisons:						
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
December, 2022	33	223,587	202,268	25,975	19.00%	78,584
November, 2022	24	128,822	116,286	14,221	17.90%	44,131
October, 2022	28	131,830	119,181	15,287	18.10%	41,173
September, 2022	18	71,635	64,845	8,554	18.20%	21,385
August, 2022	13	65,817	60,494	8,916	19.90%	18,579
Date Sent	Top 10 Most Read Bulletins During October				Emails Opened	Email Open Rate
10/06/2023 02:23 PM PDT	Save the Date! Reception Honoring Outgoing Council Members - November 16, 2023				1,530	16%
10/10/2023 11:00 AM PDT	Community Bulletin - Emergency Preparedness Meeting (Wed Oct 11th) - AGENDA & JOINING INSTRUCTIONS				2,263	20%
10/12/2023 09:14 AM PDT	Community Bulletin - Great Shakeout 2023				2,207	20%
10/13/2023 11:00 AM PDT	Community Bulletin - Save the Date - Shredder Day with Electronics Recycling & Drug Take-back				2,000	19%
10/16/2023 11:00 AM PDT	Community Bulletin - Fall Weather Preparation				2,292	20%
10/18/2023 10:20 AM PDT	Community Bulletin - Reminder - Great Shakeout 2023				1,991	18%
10/18/2023 11:46 AM PDT	Save the Date! Reception Honoring Outgoing Council Members - November 16, 2023				1,498	16%
10/19/2023 11:00 AM PDT	Community Bulletin - This Weekend! Shredder Day with Electronics Recycling & Drug Take-back				1,811	17%
10/24/2023 08:00 AM PDT	Notice of Public Hearing - 2024 Proposed Annual Budget November 13, 2023				1,458	17%
10/27/2023 03:47 PM PDT	Notice of Public Hearing - 2024 Property Tax Levy - November 13, 2023				1,578	17%