## **ATTACHMENT 1**

	Bulletins	Total	Total	Unique Email	Unique Email	Wireless
	Developed	Recipients	Delivered	Opens	Open Rate	Recipients
Comparisons:						
February, 2025	20	257,214	228,450	21,848	15.00%	99,834
January, 2025	25	242,268	214,852	20,893	14.90%	90,903
December, 2024	32	350,956	311,634	29,373	14.70%	134,905
November, 2024	24	187,537	167,321	16,364	14.50%	65,730
October, 2024	30	282,844	252,380	24,188	14.50%	102,850
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
						Email Open
Date Sent	Top 10 Most	Read Bulletins D	ouring February	,	Emails Opened	Rate
	UPDATE - Rep	oublic Services - 0	Garbage Service	s for February 5,		
02/05/2025 08:18 AM PST	2025				2,128	16%
	-	oublic Services - 0	Garbage Service	s for February 6,		
02/06/2025 08:18 AM PST	2025				2,013	15%
02/07/2025 01:37 PM PST		sion Joint Noise			2,151	16%
02/10/2025 01:00 PM PST	Community Bulletin - Save the Date - Coffee with the Chief				2 202	1.50/
	and Mayor Sabey - February 26th Community Bulletin - Reminder - Coffee with the Chief -					
				the Chief -	2,302	16%
02/17/2025 01:00 PM PST	Community B	ulletin - Reminde		the Chief -		
02/17/2025 01:00 PM PST	Community B February 19tl	ulletin - Reminde n	er - Coffee with		2,302	16%
02/17/2025 01:00 PM PST 02/24/2025 01:00 PM PST	Community B February 19th Community B	ulletin - Reminde	er - Coffee with			
	Community B February 19tl Community B Mayor Sabey	ulletin - Reminde n ulletin - Reminde	er - Coffee with er - Coffee with	the Chief and	2,277	16%
	Community B February 19tl Community B Mayor Sabey	ulletin - Reminde n ulletin - Reminde - February 26th ulletin - High Wi	er - Coffee with er - Coffee with	the Chief and	2,277	16%
02/24/2025 01:00 PM PST 02/24/2025 05:13 PM PST	Community B February 19tl Community B Mayor Sabey Community B Power Outag	ulletin - Reminde nulletin - Reminde - February 26th ulletin - High Wir es	er - Coffee with er - Coffee with nd Advisory & F	the Chief and Potential for	2,277 2,303 2,573	16% 16% 18%
02/24/2025 01:00 PM PST	Community B February 19th Community B Mayor Sabey Community B Power Outag Community B	ulletin - Reminde n ulletin - Reminde - February 26th ulletin - High Win es ulletin - Windsto	er - Coffee with er - Coffee with nd Advisory & P orm Aftermath &	the Chief and Potential for & Road Closures	2,277 2,303	16% 16%
02/24/2025 01:00 PM PST 02/24/2025 05:13 PM PST 02/25/2025 09:39 AM PST	Community B February 19th Community B Mayor Sabey Community B Power Outag Community B CANCELLATIC	ulletin - Reminde n ulletin - Reminde - February 26th ulletin - High Win es ulletin - Windsto N NOTICE - Plan	er - Coffee with er - Coffee with nd Advisory & P orm Aftermath & ning Commissio	the Chief and Potential for & Road Closures	2,277 2,303 2,573 2,682	16% 16% 18% 17%
02/24/2025 01:00 PM PST 02/24/2025 05:13 PM PST	Community B February 19tl Community B Mayor Sabey Community B Power Outag Community B CANCELLATIC Canceled for	ulletin - Reminde n ulletin - Reminde - February 26th ulletin - High Win es ulletin - Windsto	er - Coffee with er - Coffee with nd Advisory & P orm Aftermath & ning Commissio 5	the Chief and Potential for & Road Closures on Meeting	2,277 2,303 2,573	16% 16% 18%