

**ATTACHMENT 1**

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Unique Email Open Rate</b>	<b>Wireless Recipients</b>
Comparisons:						
February, 2025	20	257,214	228,450	21,848	15.00%	99,834
January, 2025	25	242,268	214,852	20,893	14.90%	90,903
December, 2024	32	350,956	311,634	29,373	14.70%	134,905
November, 2024	24	187,537	167,321	16,364	14.50%	65,730
October, 2024	30	282,844	252,380	24,188	14.50%	102,850
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During February</b>			<b>Emails Opened</b>	<b>Email Open Rate</b>	
02/05/2025 08:18 AM PST	UPDATE - Republic Services - Garbage Services for February 5, 2025			2,128	16%	
02/06/2025 08:18 AM PST	UPDATE - Republic Services - Garbage Services for February 6, 2025			2,013	15%	
02/07/2025 01:37 PM PST	SR 520 Expansion Joint Noise Update			2,151	16%	
02/10/2025 01:00 PM PST	Community Bulletin - Save the Date - Coffee with the Chief and Mayor Sabey - February 26th			2,302	16%	
02/17/2025 01:00 PM PST	Community Bulletin - Reminder - Coffee with the Chief - February 19th			2,277	16%	
02/24/2025 01:00 PM PST	Community Bulletin - Reminder - Coffee with the Chief and Mayor Sabey - February 26th			2,303	16%	
02/24/2025 05:13 PM PST	Community Bulletin - High Wind Advisory & Potential for Power Outages			2,573	18%	
02/25/2025 09:39 AM PST	Community Bulletin - Windstorm Aftermath & Road Closures			2,682	17%	
02/25/2025 12:48 PM PST	CANCELLATION NOTICE - Planning Commission Meeting Canceled for February 25, 2025			1,595	14%	
02/25/2025 03:36 PM PST	Community Bulletin - Update - Windstorm Aftermath & Road Closures			2,338	16%	