ATTACHMENT 1

	Bulletins	Total	Total	Unique	Unique	Wireless
	Developed	Recipients	Delivered	Email Opens	Email Open	Recipients
Comparisons:						
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
December, 2022	33	223,587	202,268	25,975	19.00%	78,584
November, 2022	24	128,822	116,286	14,221	17.90%	44,131
October, 2022	28	131,830	119,181	15,287	18.10%	41,173
September, 2022	18	71,635	64,845	8,554	18.20%	21,385
					Emails	Email Open
Date Sent		Read Bulletins			Opened	Rate
11/01/2023 09:00 AM PDT		e! - Christmas S	-	- Friday, Dec.	1 515	4.50/
	22nd 5:00 PM @ Medina Beach Park! Save the Date! Reception Honoring Outgoing Council				1,515	15%
11/01/2023 02:00 PM PDT	Members - November 16, 2023					
11/03/2023 09:03 AM PDT		ovember 16, 2	023		1,424	16%
11/03/2023 03.03 AIVI 1 D I	Request for F			rices	1,424 1,648	16% 16%
11/03/2023 03.03 ANT DT		ovember 16, 2 Proposal - City A plic Hearing - 2	Attorney Serv		1,424 1,648	16% 16%
11/06/2023 08:00 AM PDT	Notice of Pub Budget Nove	Proposal - City of olic Hearing - 20 mber 13, 2023	Attorney Serv 024 Proposed	l Annual		
11/06/2023 08:00 AM PDT	Notice of Pub Budget Nove City Hall Clos	Proposal - City A olic Hearing - 20 mber 13, 2023 ed In Observar	Attorney Serv 024 Proposed	l Annual	1,648 1,471	16%
	Notice of Pub Budget Nove City Hall Clos Friday, Nove	Proposal - City of Dic Hearing - 20 mber 13, 2023 ed In Observar mber 10, 2023	Attorney Serv 024 Proposed nce of Veteral	l Annual ns Day -	1,648	16%
11/06/2023 08:00 AM PDT 11/08/2023 08:00 AM PDT	Notice of Pub Budget Nove City Hall Clos Friday, Nove Reminder - R	Proposal - City A olic Hearing - 2 mber 13, 2023 ed In Observar mber 10, 2023 eception Hono	Attorney Serv 024 Proposed nce of Veteral oring Outgoin	l Annual ns Day -	1,648 1,471 1,318	16% 16% 15%
11/06/2023 08:00 AM PDT	Notice of Pub Budget Nove City Hall Clos Friday, Nove Reminder - R Members - N	Proposal - City A blic Hearing - 20 mber 13, 2023 ed In Observar mber 10, 2023	Attorney Serve O24 Proposed once of Veteral oring Outgoing O23	l Annual ns Day - g Council	1,648 1,471	16%
11/06/2023 08:00 AM PDT 11/08/2023 08:00 AM PDT	Notice of Pub Budget Nove City Hall Clos Friday, Nove Reminder - R Members - N TONIGHT! Re	Proposal - City A olic Hearing - 2 mber 13, 2023 ed In Observar mber 10, 2023 eception Hono ovember 16, 2	Attorney Serve 024 Proposed nce of Veteral oring Outgoin 023 ring Outgoing	l Annual ns Day - g Council	1,648 1,471 1,318	16% 16% 15%
11/06/2023 08:00 AM PDT 11/08/2023 08:00 AM PDT 11/13/2023 08:00 AM PDT 11/16/2023 03:04 PM PDT	Notice of Pub Budget Nove City Hall Clos Friday, Nove Reminder - R Members - N TONIGHT! Re Members - N Notice of Pub	Proposal - City of Dic Hearing - 20 mber 13, 2023 ed In Observar mber 10, 2023 eception Honor ovember 16, 20 eception Honor ovember 16, 20 lic Hearing - E	Attorney Service of Veteral oring Outgoing Outgoing Outgoing O23 mergency Str	ns Day - g Council	1,648 1,471 1,318 1,426 1,342	16% 16% 15% 16%
11/06/2023 08:00 AM PDT 11/08/2023 08:00 AM PDT 11/13/2023 08:00 AM PDT	Notice of Pub Budget Nove City Hall Clos Friday, Nove Reminder - R Members - N TONIGHT! Re Members - N Notice of Pub	Proposal - City of Dic Hearing - 20 mber 13, 2023 ed In Observar mber 10, 2023 eception Honor ovember 16, 20 eception Honor ov	Attorney Service of Veteral oring Outgoing Outgoing Outgoing O23 mergency Str	ns Day - g Council	1,648 1,471 1,318 1,426	16% 16% 15% 16%
11/06/2023 08:00 AM PDT 11/08/2023 08:00 AM PDT 11/13/2023 08:00 AM PDT 11/16/2023 03:04 PM PDT	Notice of Pub Budget Nove City Hall Clos Friday, Nove Reminder - R Members - N TONIGHT! Re Members - N Notice of Pub Moratorium	Proposal - City of Dic Hearing - 20 mber 13, 2023 ed In Observar mber 10, 2023 eception Honor ovember 16, 20 eception Honor ovember 16, 20 lic Hearing - E	Attorney Service of Veteral oring Outgoing Outgoing Outgoing O23 mergency Str 2023	ns Day - g Council Council	1,648 1,471 1,318 1,426 1,342	16% 16% 15% 16%
11/06/2023 08:00 AM PDT 11/08/2023 08:00 AM PDT 11/13/2023 08:00 AM PDT 11/16/2023 03:04 PM PDT 11/21/2023 08:00 AM PDT	Notice of Pub Budget Nove City Hall Clos Friday, Nove Reminder - R Members - N TONIGHT! Re Members - N Notice of Pub Moratorium	Proposal - City of polic Hearing - 20 mber 13, 2023 ed In Observar mber 10, 2023 eception Honor ovember 16, 20 eception Honor ovember 16, 20 elic Hearing - Education Honor December 11,	Attorney Service of Veteral oring Outgoing Outgoing Outgoing O23 mergency Str 2023	ns Day - g Council Council eet ROW	1,648 1,471 1,318 1,426 1,342 1,486	16% 16% 15% 16% 15%