

**ATTACHMENT 1**

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Email Open Rate</b>	<b>Wireless Recipients</b>
Comparisons:						
December, 2024	32	350,956	311,634	29,373	14.70%	134,905
November, 2024	24	187,537	167,321	16,364	14.50%	65,730
October, 2024	30	282,844	252,380	24,188	14.50%	102,850
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During December</b>				<b>Emails Opened</b>	<b>Email Open Rate</b>
12/04/2024 04:38 PM PST	Community Bulletin - Holiday Safety & Crime- Prevention Tips				2,384	17%
12/09/2024 10:38 AM PST	Save the Date! - Christmas Ships Parade - Saturday, December 14th 5:00 PM @ Medina Beach Park!				1,725	14%
12/09/2024 03:00 PM PST	Notice of New Years Eve Fireworks - Meydenbauer Bay - Tuesday, Dec. 31, 2024				1,677	14%
12/13/2024 10:37 AM PST	Development for Washington's 2025-2029 Consolidated Plan is Beginning				1,654	14%
12/13/2024 12:51 PM PST	CORRECTION - Sound Information for Our Residents				1,814	15%
12/17/2024 11:20 AM PST	Community Bulletin - Holiday Wishes from the Medina Police Department				2,402	17%
12/18/2024 11:44 AM PST	MEDINA - JOIN YOUR NEIGHBORS TO LEARN ABOUT MIDDLE HOUSING				1,710	14%
12/19/2024 03:47 PM PST	Community Bulletin - Burglary & Vehicle Prowl Suspects				2,744	18%
12/22/2024 06:44 PM PST	Community Bulletin - Burglary Suspect				2,860	18%
12/29/2024 06:59 AM PST	Community Bulletin - Happy New Year!				2,253	16%