

16.30.020. Signs.

B. Applicability.

1. *Applicability.* The requirements of this section shall apply to all signs including sign structures, unless exempt under subsection (B)(2) of this section. No sign shall be installed, erected and/or displayed within the jurisdiction of the City of Medina, except as provided for in this section and MMC 16.64.070 (shoreline master program).
2. *Exemptions.* The following signs are exempt from the requirements of this section:
 - a. Signs required by federal or state statutes or regulations that are exempt from local regulations;
 - b. Signs placed inside of buildings or within the boundaries of a lot where the sign is not visible from other properties or city rights-of-way;
 - c. Wall graphics of an artistic nature which do not contain commercial advertisement;
 - d. Signs associated with a community event sanctioned by the city or with a special event where a special event permit is obtained pursuant to Chapter 9.40 MMC; and
 - e. Signs meeting the definition of location identity sign as set forth in MMC 16.12.200, which meet the requirements set forth in MMC 16.30.030.
3. *Limited exemptions.* The following signs are exempt from permit, number, height and size requirements prescribed elsewhere in this section:
 - a. Flags that are not of a commercial nature, provided no more than three flags are displayed on the lot simultaneously;
 - b. All signs having a sign area of 100 square inches or less, provided:
 - i. The sign is not located within city rights-of-way; and
 - ii. No more than two signs qualifying for this exemption are visible from city rights-of-way or nearby properties;
 - c. Permanent signs having a sign area greater than 100 square inches, but not exceeding 144 square inches, provided:
 - i. The purpose of the sign is to warn against trespassing consistent with the restrictions on peddlers and solicitors in Chapter 5.12 MMC;
 - ii. The sign is not located within city rights-of-way; and
 - iii. No more than three signs per property qualifying for this exemption are visible from city rights-of-way or nearby properties;
 - d. Signs circulating traffic on private property provided:
 - i. The sign is not located within city rights-of-way;
 - ii. The sign does not exceed two square feet in sign area; and

- iii. No more than two signs qualifying for this exemption are visible from city rights-of-way or nearby properties;
 - e. Signs associated with nonresidential uses that communicate operational information such as, but not limited to, hours of access and open/closed signs that do not exceed two square feet in sign area;
 - f. Signs that are required by the City to be posted under Title 16 of the MMC or when required as a condition of approval of a permit issued by the City under Title 16 MMC; and
- f.g. Municipal signs pursuant to the requirements in subsection (G) of this section.
4. *Prohibited signs.* The following signs are prohibited:
- a. Signs erected and/or displayed within any public park or public property, except as specifically allowed by the Medina Municipal Code;
 - b. Signs erected and/or displayed on private property without the express consent of the owner thereof;
 - c. Signs posted on public traffic or safety sign posts;
 - d. Signs containing obscene or prurient words, scenes or graphics;
 - e. Signs mounted on utility poles or light standards without the express consent of the entity that owns or controls the utility pole;
 - f. Signs in or on vehicles or vessels visible from public property or city rights-of-way, unless the sign meets one of the following conditions:
 - i. The sign is an integral component of the vehicle or vessel and consists of magnetic, decal or is painted onto or attached to the vehicle or vessel provided the vehicle or vessel is in operational condition, and the vehicle or vessel is not a static display;
 - ii. Signs on vehicles or vessels meeting the requirements in subsection (B)(2)(c) of this section;
 - g. Signs that are determined by the director to be a hazard to public safety due to their design, materials, physical condition, or placement.