

**ATTACHMENT 1**

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Unique Email Open</b>	<b>Wireless Recipients</b>
Comparisons:						
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
December, 2022	33	223,587	202,268	25,975	19.00%	78,584
November, 2022	24	128,822	116,286	14,221	17.90%	44,131
October, 2022	28	131,830	119,181	15,287	18.10%	41,173
September, 2022	18	71,635	64,845	8,554	18.20%	21,385
August, 2022	13	65,817	60,494	8,916	19.90%	18,579
July, 2022	17	66,926	61,741	8,809	18.5%	16,757
June, 2022	38	170,001	156,176	17,192	15.00%	48,346
May, 2022	21	93,246	86,088	9,650	14.8%	24,298
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During July</b>				<b>Emails Opened</b>	<b>Email Open Rate</b>
07/10/2023 04:03 PM PDT	Emergency Preparedness Meeting (Wed 12th July) - AGENDA & JOINING INSTRUCTIONS				818	29%
07/13/2023 04:58 PM PDT	Community Bulletin - SR-520 Weekend Closure				2,446	22%
07/17/2023 02:22 PM PDT	July 24, 2023 - Medina City Council Regular Meeting - CANCELLED				1389	17%
07/18/2023 11:00 AM PDT	Community Bulletin - SR-520 Weekend Closure				2,355	22%
07/20/2023 10:48 AM PDT	Medina Days 2023 - Week At a Glance				1,768	18%
07/21/2023 11:00 AM PDT	Community Bulletin - Reminder - SR-520 Weekend Closure				2,140	21%
07/21/2023 04:00 PM PDT	Potential Quorum Notice - Planning Commission Hybrid Meeting - July 25, 2023				250	13%
07/25/2023 03:10 PM PDT	Community Bulletin - Seafair Weekend 2023				2,458	22%
07/26/2023 12:15 PM PDT	Potential Quorum Notice - Public Works Annual BBQ July 27, 2023				248	12%
07/28/2023 09:00 AM PDT	Medina Newsletter - Summer 2023				1,875	21%

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September, 2022	18	71,635	64,845	8,554	18.20%	21,385
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July, 2022	17	66,926	61,741	8,809	18.5%	16,757
June, 2022	38	170,001	156,176	17,192	15.00%	48,346
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During August</b>				<b>Emails Opened</b>	<b>Email Open Rate</b>
08/01/2023 11:00 AM PDT	Community Bulletin - Medina Days 2023				2,440	21%
08/02/2023 11:00 AM PDT	Community Bulletin - Seafair Weekend 2023				2,308	22%
08/07/2023 11:00 AM PDT	Community Bulletin - Medina Days 2023				2487	21%
08/10/2023 11:00 AM PDT	Community Bulletin - Medina Days 2023				2188	21%
08/11/2023 01:00 PM PDT	Community Bulletin - SR-520 Weekend Closure				2,066	19%
08/12/2023 01:21 PM PDT	Community Bulletin - Reminder - Medina Days 2023				2,217	21%
08/20/2023 06:30 PM PDT	Community Bulletin - Recent Burglary				2,607	22%
08/21/2023 08:01 AM PDT	Notice of Public Hearing - 2024 Preliminary Annual Budget September 11, 2023				1,422	16%
08/22/2023 01:00 PM PDT	Community Bulletin - SR-520 Weekend Closure				2,174	20%
08/24/2023 01:00 PM PDT	Community Bulletin - Reminder - SR-520 Weekend Closure				2,060	19%

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