

**ATTACHMENT 1**

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Unique Email Open</b>	<b>Wireless Recipients</b>
Comparisons:						
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During July</b>				<b>Emails Opened</b>	<b>Email Open Rate</b>
07/02/2024 09:11 AM PDT	Community Bulletin - Fourth of July				2,119	16%
07/03/2024 03:35 PM PDT	City Hall Closed July 4, 2024 - In Observance of Independence Day				1,372	13%
07/11/2024 09:40 AM PDT	Notice of Hearing - Non-Administrative Substantial Development 226 Overlake Dr E July 29, 2024				394	16%
07/12/2024 11:50 AM PDT	Potential Quorum Notice - Park Board Meeting Hybrid (in-person and on-line) - July 15, 2024				226	11%
07/18/2024 11:52 AM PDT	Notice of Application - Shoreline Variance 611 Evergreen Point Rd				434	15%
07/19/2024 10:15 AM PDT	July 22, 2024 Medina City Council Regular Meeting Agenda Packet				316	13%
07/23/2024 12:34 PM PDT	Coming Soon to Fairweather Nature Preserve!				319	12%
07/23/2024 04:14 PM PDT	Community Bulletin - SR-520 Weekend Closure				2,268	16%
07/31/2024 12:37 PM PDT	Medina Newsletter - August 2024				1,639	13%
07/31/2024 03:09 PM PDT	Community Bulletin - Seafair 2024				2,329	16%

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Comparisons:						
August, 2024	25	212,439	189,942	18,274	14.30%	59,515
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June, 2024	13	114,839	102,709	9,751	14.20%	40,902
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<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During August</b>				<b>Emails Opened</b>	<b>Email Open Rate</b>
08/05/2024 09:04 AM PDT	Medina Days 2024 - Event Details				1,740	14%
08/05/2024 04:43 PM PDT	Community Bulletin - Medina Days 2024				2,336	16%
08/07/2024 11:00 AM PDT	Community Bulletin - Medina Days 2024				2,274	16%
08/08/2024 11:00 AM PDT	Community Bulletin - SR-520 Weekend Closure				2,107	15%
08/09/2024 12:16 PM PDT	Notice of Planned Power Outages - NE 12th Street				1,535	13%
08/09/2024 12:41 PM PDT	Potential Quorum Notice - Medina Days 2024 Events on August 10th				1,373	13%
08/20/2024 08:01 AM PDT	Notice of Public Hearing - 2025 Preliminary Annual Budget September 9, 2024				1,312	12%
08/22/2024 03:20 PM PDT	Community Bulletin - Police Activity				2,070	16%
08/27/2024 10:15 AM PDT	Sewage Overflow in Medina (Public Health Recommendation Update of 8-26-2024)				1,724	13%
08/30/2024 02:11 PM PDT	City Hall Closed September 2, 2024 - In Observance of Labor Day				1,242	12%