

**ATTACHMENT 1**

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Unique Email Open Rate</b>	<b>Wireless Recipients</b>
Comparisons:						
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
December, 2022	33	223,587	202,268	25,975	19.00%	78,584
November, 2022	24	128,822	116,286	14,221	17.90%	44,131
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During January</b>				<b>Emails Opened</b>	<b>Email Open Rate</b>
01/05/2024 11:01 AM PST	Notice of Virtual Hearing - TREE-23-043 - January 9, 2023 at 10am 116 ODE				433	18%
01/05/2024 02:19 PM PST	January 8, 2024 Medina City Council Special Meeting Agenda Packet - Time change to 4pm				275	13%
01/08/2024 11:43 AM PST	Planning Commission Vacancy - Position 6 - open until filled				242	12%
01/12/2024 01:01 PM PST	Potential Quorum Notice - Park Board Meeting Hybrid (in-person and on-line) - Jan. 16, 2024				218	12%
01/16/2024 11:00 AM PST	Community Bulletin - SR-520 Trail Closure - January 19th - February 2nd				2,227	19%
01/18/2024 04:14 PM PST	Potential Quorum Notice - Planning Commission Hybrid Meeting - January 23, 2024				248	12%
01/19/2024 11:06 AM PST	January 22, 2024 Medina City Council Regular Meeting Agenda Packet				250	12%
01/19/2024 11:06 AM PST	January 22, 2024 Medina City Council Regular Meeting Agenda Packet				250	12%
01/19/2024 12:50 PM PST	January 23, 2024 Medina Planning Commission Hybrid Meeting Agenda Packet				206	11%
01/29/2024 01:04 PM PST	Park Board and Planning Commission Vacancies - open until filled				205	10%