

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Unique Email Open Rate</b>	<b>Wireless Recipients</b>
Comparisons:						
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
December, 2022	33	223,587	202,268	25,975	19.00%	78,584
November, 2022	24	128,822	116,286	14,221	17.90%	44,131
October, 2022	28	131,830	119,181	15,287	18.10%	41,173
September, 2022	18	71,635	64,845	8,554	18.20%	21,385
August, 2022	13	65,817	60,494	8,916	19.90%	18,579
July, 2022	17	66,926	61,741	8,809	18.5%	16,757
June, 2022	38	170,001	156,176	17,192	15.00%	48,346
May, 2022	21	93,246	86,088	9,650	14.8%	24,298
April, 2022	31	166,938	154,946	17,108	14.70%	45,327
March, 2022	21	108,426	100,766	11,437	15.00%	28,354
February, 2022	17	48,354	44,691	4,260	11.80%	10,350
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During April</b>			<b>Emails Opened</b>	<b>Email Open Rate</b>	
04/06/2023 10:42 AM PDT	E-lert - SAVE THE DATE - Shredder Day Saturday, April 15, 2023, from 9am to 12 Noon!			1,766	18%	
04/11/2023 12:01 PM PDT	Community Bulletin - Boating Season			2,186	20%	
04/13/2023 02:03 PM PDT	E-lert - See you there! Shredder Day Saturday, April 15, 2023, from 9am to 12 Noon			1,532	17%	
04/17/2023 09:00 AM PDT	NOTICE OF PROJECT - Bellevue Utilities - Lake Washington Wastewater Lake Line Management Plan (LWWLL)			1,408	17%	
04/20/2023 10:55 AM PDT	Potential Quorum Notice - Park Board Weeding Event - April 24, 2023			1,257	16%	
04/21/2023 01:48 PM PDT	OPEN HOUSE - April 26 - Proposed New Wireless Facility in Medina			1,341	16%	
04/24/2023 09:01 AM PDT	OPEN HOUSE - April 26 - Proposed New Wireless Facility in Medina			1,178	15%	
04/26/2023 04:24 PM PDT	Community Bulletin - Open Police Officer Position			2,119	21%	
04/27/2023 02:38 PM PDT	Community Bulletin - SR-520 Nighttime Closures			2,048	20%	
04/28/2023 08:00 AM PDT	Proclamation - Professional Municipal Clerks Week - April 30 through May 6, 2023			1,615	18%	