

ATTACHMENT 1

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Email Open Rate	Wireless Recipients
Comparisons:						
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
Date Sent	Top 10 Most Read Bulletins During September				Emails Opened	Email Open Rate
09/03/2024 07:30 AM PDT	Notice of Public Hearing - September 23, 2024 - American Towers Franchise Agreement				1,759	15%
09/04/2024 02:53 PM PDT	Community Bulletin - National Preparedness Month				2,015	16%
09/16/2024 01:33 PM PDT	Community Bulletin - Save the Date - Shredder Day with Electronics Recycling and Drug Take Back				2366	17%
09/20/2024 08:00 AM PDT	Potential Quorum Notice - Park Board Trash Cleanup Event - September 25, 2024				1,494	13%
09/23/2024 08:03 AM PDT	Notice of Public Hearing - 2025 Preliminary Annual Budget October 14, 2024				1,538	14%
09/26/2024 08:28 AM PDT	Community Bulletin: Invitation to Apply - City Council Immediate Vacancy				1,561	14%
09/27/2024 09:42 AM PDT	REMINDER - OPEN HOUSE - 2024 Comprehensive Plan Update Oct. 3, 2024				1,421	13%
09/27/2024 04:44 PM PDT	Community Bulletin - SR-520 Weekend Closure				1,494	16%
09/30/2024 08:00 AM PDT	REMINDER - OPEN HOUSE - 2024 Comprehensive Plan Update Oct. 3, 2024				1,191	11%
09/30/2024 11:00 AM PDT	Community Bulletin - Shredder Day with Electronics Recycling and Drug Take Back				1,669	14%