

ATTACHMENT 1

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open	Wireless Recipients
Comparisons:						
July, 2022	17	66,926	61,741	8,809	18,5%	16,757
June, 2022	38	170,001	156,176	17,192	15.00%	48,346
May, 2022	21	93,246	86,088	9,650	14,8%	24,298
April, 2022	31	166,938	154,946	17,108	14.70%	45,327
March, 2022	21	108,426	100,766	11,437	15.00%	28,354
February, 2022	17	48,354	44,691	4,260	11.80%	10,350
January, 2022	25	101,589	94,429	10,651	14.20%	23,288
December, 2021	32	193,448	180,037	18,165	13.10%	49,149
November, 2021	27	100,179	93,226	7,593	10.20%	22,569
October, 2021	37	124,366	118,068	9,230	8.60%	21,579
September, 2021	25	86,280	80,364	6,546	10.10%	18,846
August, 2021	21	98,271	92,022	9,193	12.40%	21,013
July, 2021	17	46,230	43,222	4,020	10.80%	7,435
June, 2021	23	80,050	75,120	6,629	10.40%	13,924
Date Sent	Top 10 Most Read Bulletins During July				Emails Opened	Email Open Rate
07/01/2022 08:58 AM PDT	Emergency Preparedness Committee Meeting (Virtual) Wednesday, July 13 at 4:00 pm				723	25%
07/01/2022 09:21 AM PDT	Promotional Ceremony and Q&A Opportunity - Medina Police Department				1,168	15%
07/08/2022 01:59 PM PDT	Community Bulletin - SR-520 Weekend Closure				1028	29%
07/08/2022 02:01 PM PDT	Promotional Ceremony and Q&A Opportunity - Medina Police Department				1,100	15%
07/12/2022 02:08 PM PDT	You are invited! Emergency Preparedness Committee Meeting tomorrow Wed, July 13 at 4:00 pm				841	27%
07/13/2022 02:05 PM PDT	Reminder - Promotional Ceremony and Q&A Opportunity - Medina Police Department				1,002	14%
07/15/2022 10:43 AM PDT	July 25, 2022 - Medina City Council Regular Meeting - CANCELLED				1,079	15%
07/15/2022 10:48 AM PDT	Medina News - July 2022				1,523	19%
07/25/2022 09:00 AM PDT	Community Bulletin - Keep Cool and Stay Safe				818	28%
07/26/2022 02:49 PM PDT	Community Bulletin - Medina Days 2022				1,061	30%

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Comparisons:						
August, 2022	13	65,817	60,494	8,916	19.90%	18,579
July, 2022	17	66,926	61,741	8,809	18.5%	16,757
June, 2022	38	170,001	156,176	17,192	15.00%	48,346
May, 2022	21	93,246	86,088	9,650	14.8%	24,298
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August, 2021	21	98,271	92,022	9,193	12.40%	21,013
July, 2021	17	46,230	43,222	4,020	10.80%	7,435
Date Sent	Top 10 Most Read Bulletins During August				Emails Opened	Email Open Rate
08/02/2022 02:15 PM PDT	Medina Days 2022 - See You There!				1,347	16%
08/02/2022 02:55 PM PDT	Community Bulletin - Medina Days 2022				1,005	30%
08/04/2022 11:34 AM PDT	Attention - Long Time Resident Stakeholders				1373	18%
08/05/2022 09:00 AM PDT	REMINDER - Medina Days 2022!				1235	16%
08/08/2022 09:10 AM PDT	REMINDER - Medina Days 2022				1,113	15%
08/11/2022 03:58 PM PDT	King County Regional Homeless Authority (RHA) Virtual Town Hall - August 17, 2022				1,271	17%
08/20/2022 05:38 PM PDT	Community Bulletin - New Medina Police Officers' Police Academy Graduation				1,066	32%
08/22/2022 12:22 PM PDT	Asphalt Pavement Crack Sealing Project				656	22%
08/24/2022 02:45 PM PDT	Notice of Public Hearing - 2023 Preliminary Annual Budget September 12, 2022				1,311	17%
08/31/2022 07:16 AM PDT	Community Bulletin - Medina Schools Back in Session				900	30%