

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open Rate	Wireless Recipients
Comparisons:						
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
						Email Open
Date Sent	Top 10 Most Read Bulletins During April			Emails Opened	Rate	
04/01/2024 04:00 PM PDT	Recycling and Organics Pickup Survey 2024			1,748	15%	
04/03/2024 12:29 PM PDT	Community Bulletin - SR-520 Weekend Closure			2,305	17%	
04/05/2024 11:00 AM PDT	Community Bulletin - Reminder - SR-520 Weekend Closure			1,956	16%	
04/09/2024 11:11 AM PDT	Community Bulletin - Solicitor Information			2,241	16%	
04/10/2024 11:00 AM PDT	Community Bulletin - Reminder - Shredder Day with Electronics Recycling and Drug Take Back			2,015	15%	
04/10/2024 03:14 PM PDT	Medina Newsletter - April 2024			1,891	15%	
04/15/2024 09:00 AM PDT	Recycling and Organics Pickup Survey 2024			1,536	14%	
04/19/2024 11:00 AM PDT	Community Bulletin - TOMORROW - Shredder Day with Electronics Recycling and Drug Take Back			2,037	16%	
04/19/2024 01:55 PM PDT	Upland Road Pavement Improvements			1,533	15%	
04/22/2024 12:15 PM PDT	Proclamation - Sexual Assault Awareness Month April 2024			1,793	15%	