



CITY OF MEDINA

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Date: January 9, 2023

To: Honorable Mayor and City Council

From: Stephen R. Burns, City Manager

Subject: Gas-Powered Leaf Blower Education and Outreach Plan

At the November 14, 2022, Medina City Council Meeting, Council directed staff to move forward with the following action items:

Item 1 - Public awareness, education, outreach and input specific to the current noise code.

Item 2 - Draft a plan for outreach education specific to gas-powered leaf blowers

City Staff is bringing forward the following proposal:

1. The “Public Awareness Plan” will use the following resources to remind our residents of the current noise ordinance:
 - a. Newsletter – recently the noise ordinance reminder was sent out in the December 2022 newsletter.
 - b. Social Media Outlets - ongoing
 - c. Postcards – first quarter of 2023
 - d. Open House – tentatively set for March 16, 2023, from 5:30pm to 7pm.
2. Use “**Engage Medina Page**” to have items that include background from the last community forum, key dates, upcoming meetings, and events.
3. The creation of the Outreach Education for Gas-Powered Leaf Blowers:
 - a. Survey – Sent out in the first part of February 2023
 - i. Survey key stakeholders (Multiple languages – English, Chinese, Spanish and Russian)
 - ii. Residents
 - iii. Landscaping companies that serve Medina
 - iv. Send postcard with QR code link to survey
 - v. A-frame boards with QR code
 - vi. Flyers at City Hall, Parks, and Post Office
 - b. Hold an Open House on March 16, 2023, from 5:30pm to 7pm.

- c. Presentation to Council with feedback from Survey and Open House at April City Council Meeting
4. The creation of Frequently Asked Questions page on the City Webpage - FAQs with the following:
 - a. What is happening?
 - b. Why is it happening?
 - c. When is it happening?
 - d. Who does this apply to?
 - e. Who will be held responsible?
 - f. Are there exceptions?
 - g. What is the penalty?
 - h. Are other cities banning gas-powered leaf blowers?
 - i. Is the state or county planning to ban gas-powered leaf blowers?
 - j. How will this be enforced?
 - k. What is the current noise ordinance?
 - l. What are the risks of banning gas-powered leaf blowers?
 - m. What are the benefits of banning gas-powered leaf blowers?
 - n. What are the differences between gas, electric, and battery-powered leaf blowers?