



Strategy Session

Strategy Session



1 Year



20 Year

Budget

Comp Plan

- Much public policy takes more than a single budget cycle to fully develop and enact
- Strategic plans provide the bridge between short term tactical direction found in a budget and long-term vision attainment found in a Comprehensive Plan

Annual Workflow



- January → City Council Retreat: start of year orientation; confirm priorities
- Jan – Mar → AWC events and legislative action activities
- June → Budget retreat; AWC Annual Conference
- July – Dec → Budget development and adoption
- Aug – Oct → City legislative agenda development and adoption

Group Discussion

Groups

- (1) Mayor Rossman, Deputy Mayor Reeves, Jeff Swanson, Chief Sass
- (2) Councilmember Brazen, Councilmember Luis, Ryan Osada, Ryan Wagner
- (3) Councilmember Nunn, Councilmember Johnston, Aimee Kellerman, Steve Wilcox



Discussion Prompts

15-minute group discussion, 5-minute report

- What is Medina doing well with respect to providing services to its citizens?
- In what areas can the value of these services improve?
- What are the City's greatest policy challenges to be address?

Group Discussion



Groups

- (1) Mayor Rossman,
Councilmember
Johnston, Ryan
Wagner, Jeff Swanson
- (2) Deputy Mayor Reeves,
Councilmember Luis,
Aimee Kellerman, Ryan
Osada
- (3) Councilmember
Brazen,
Councilmember Nunn,
Chief Sass, Steve
Wilcox

Discussion Prompts

20-minute group discussion, 15-minute report

- What makes the Medina community unique? What assets, qualities, and characteristics make Medina special and desirable?
- What should Medina focus on to enhance its uniqueness and desirability?
- What do you envision the City becoming in the future? What amenities and services should the City have and/or provide in the future?
- What does the City need to accomplish to attain this vision in the next two years? Five years? Ten years? Twenty years?

Strategic Priorities – The List



- Each to the full group: What are the most important initiatives Medina needs to address in the next 3 – 5 years?
- Where do we see central tendency?
- What do we need to know to decide as a group what the most important issues and initiatives are to prioritize and address?
- How should we organize and prioritize these?



Next Steps...