

**ATTACHMENT 1**

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Unique Email Open Rate</b>	<b>Wireless Recipients</b>
Comparisons:						
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
December, 2022	33	223,587	202,268	25,975	19.00%	78,584
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During February</b>			<b>Emails Opened</b>	<b>Email Open Rate</b>	
02/01/2024 11:49 AM PST	Notice of Application - Non-Administrative Substantial Development Permit 8315 Overlake Dr. W			430	19%	
02/06/2024 08:00 AM PST	REQUEST FOR BIDS - NE 12th STREET PEDESTRIAN IMPROVEMENTS REBID			672	10%	
02/08/2024 12:40 PM PST	Community Bulletin - Emergency Preparedness Meeting (Wed Feb 21st) - AGENDA			2,024	17%	
02/08/2024 04:44 PM PST	February 10, 2024 Medina City Council Special Meeting - Retreat Agenda Packet			261	12%	
02/09/2024 04:00 PM PST	February 12, 2024 Medina City Council Regular Meeting Agenda Packet			285	13%	
02/13/2024 03:38 PM PST	Park Board and Planning Commission Vacancies - open until filled			232	12%	
02/15/2024 11:00 AM PST	Community Bulletin - Emergency Preparedness Meeting (Wed Feb 21st) - AGENDA & Joining Instructions			2,217	19%	
02/16/2024 09:35 AM PST	RESCHEDULED Notice of Virtual Hearing- Non-Administrative Substantial Development Permit 8315 Overlake Dr. W			398	17%	
02/20/2024 11:00 AM PST	Community Bulletin - Reminder - Emergency Preparedness Meeting (Wed Feb 21st) - AGENDA & Joining Instructions			1,530	18%	
02/23/2024 04:49 PM PST	Community Bulletin - SR-520 Weekend Closure			1,548	19%	