MEDINA, WASHINGTON



AGENDA BILL

Monday, January 9, 2023

Subject: Gas-Powered Leaf Blower Education and Outreach Plan

Category: City Council Business

Staff Contact: Stephen R. Burns, City Manager

Summary

At the November 14, 2022, Medina City Council Meeting, Council directed staff to move forward with the following action items:

Item 1 - Public awareness, education, outreach and input specific to the current noise code.

Item 2 - Draft a plan for outreach education specific to gas-powered leaf blowers

City Staff is bringing forward the following proposal as a starting point to gather information and feedback from the community to determine the level of interest in restricting or banning gas-powered leaf blowers. Staff would like further recommendations or suggestions from Council prior to moving forward on this plan.

- 1. The "Public Awareness Plan" will use the following resources to remind our residents of the current noise ordinance:
 - a. Newsletter recently the noise ordinance reminder was sent out in the December 2022 newsletter.
 - b. Social Media Outlets ongoing.
 - c. Postcards first quarter of 2023
 - d. Open House tentatively set for Thursday, March 16, 2023, from 5:30pm to 7pm.
- 2. Use "*Engage Medina Platform*" to have items that include background from the last community forum, key dates, upcoming meetings, and events.
- Outreach and Education Plan for Gas-Powered Leaf Blowers:
 - a. Survey Anticipate sending out the first part of February 2023
 - i. Survey key stakeholders (Multiple languages English, Chinese, Spanish and Russian):
 - 1. Residents
 - 2. Landscaping companies that serve Medina

- ii. Send postcard with QR code link to survey.
- iii. A-frame boards with QR code.
- iv. Flyers at City Hall, Parks, and Post Office.
- 4. Possible Survey Questions:
 - a. Should the city put a ban on all leaf blowers (gas, battery, electric)?
 - b. Should the city put a ban on only gas-powered leaf blowers?
 - c. Should the city ban the following:
 - i. Commercial use gas-powered leaf blowers.
 - ii. Residential use gas-powered leaf blowers.
 - iii. Or both a and b
 - d. Should the city further restrict hours of operation? (Currently landscaping noise is only permissible weekdays from 7am to 7pm, Saturday from 9am to 5pm, and Sundays/holidays it is not allowed.)
 - i. Yes
 - ii. No
 - iii. Other input/ideas (allow for a suggestion box).
- Hold an Open House on March 16, 2023, from 5:30pm to 7pm to educate residents about current noise ordinances and gather feedback about banning or restricting hours of operation for gas-powered leaf blowers.
- 6. Presentation to Council with feedback from Survey and Open House at the April 10, 2023 City Council Meeting.
 - a. At the April 10 City Council meeting, Council should expect to provide further direction to staff based on input from the survey.
- 7. The creation of Frequently Asked Questions page on the City Webpage FAQs with the following:
 - a. What is happening?
 - b. Why is it happening?
 - c. When is it happening?
 - d. Who does this apply to?
 - e. Are other cities banning gas-powered leaf blowers?
 - f. Is the state or county planning to ban gas-powered leaf blowers?
 - g. What is the current noise ordinance?
 - h. What are the risks of banning gas-powered leaf blowers?
 - i. What are the benefits of banning gas-powered leaf blowers?
 - j. What are the differences between gas, electric, and battery-powered leaf blowers?

Attachment(s)

<u>Budget/Fiscal Impact:</u> Postcard and mailings for survey and open house - \$2,000. Central Services 2023 budget can accommodate this expense.

Recommendation: Council discussion and direction.

City Manager Approval:

Proposed Council Motion: N/A

Time Estimate: 20 minutes