

**ATTACHMENT 1**

	<b>Bulletins Developed</b>	<b>Total Recipients</b>	<b>Total Delivered</b>	<b>Unique Email Opens</b>	<b>Unique Email Open Rate</b>	<b>Wireless Recipients</b>
Comparisons:						
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
December, 2022	33	223,587	202,268	25,975	19.00%	78,584
November, 2022	24	128,822	116,286	14,221	17.90%	44,131
October, 2022	28	131,830	119,181	15,287	18.10%	41,173
September, 2022	18	71,635	64,845	8,554	18.20%	21,385
August, 2022	13	65,817	60,494	8,916	19.90%	18,579
July, 2022	17	66,926	61,741	8,809	18.5%	16,757
June, 2022	38	170,001	156,176	17,192	15.00%	48,346
May, 2022	21	93,246	86,088	9,650	14.8%	24,298
April, 2022	31	166,938	154,946	17,108	14.70%	45,327
March, 2022	21	108,426	100,766	11,437	15.00%	28,354
February, 2022	17	48,354	44,691	4,260	11.80%	10,350
January, 2022	25	101,589	94,429	10,651	14.20%	23,288
December, 2021	32	193,448	180,037	18,165	13.10%	49,149
<b>Date Sent</b>	<b>Top 10 Most Read Bulletins During January</b>				<b>Emails Opened</b>	<b>Email Open Rate</b>
01/03/2023 10:42 AM PST	Community Bulletin - SR-520 Weekend Closure Community Bulletin - SR-520 Weekend Closure				2,701	24%
01/13/2023 09:17 AM PST	Community Bulletin - Save the Date - Community Forum - February 8th				1,744	20%
01/14/2023 09:00 AM PST	Community Bulletin - Eastbound SR-520 Weekend Closure				2,188	23%
01/18/2023 03:16 PM PST	ATTN: Medina Residents! Visioning Workshop on Jan. 26th!				1,571	20%
01/19/2023 03:14 PM PST	Community Bulletin - SR-520 Weekend Closure				2,380	24%
01/20/2023 06:08 PM PST	Community Bulletin - Scam Referencing Medina Police				2,104	23%
01/25/2023 10:00 AM PST	Community Bulletin - Save the Date - Community Forum - February 8th				1,765	20%
01/25/2023 10:12 AM PST	Things To Know - 1/26/23 Visioning Workshop				1,446	18%
01/27/2023 08:49 AM PST	FINAL REMINDER - Medina Comp Plan Survey				1,252	17%
01/30/2023 02:53 PM PST	JCommunity Announcement - King County Regional Homelessness Authority (KCRHA)				1,556	19%