

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open Rate	Wireless Recipients
Comparisons:						
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
September, 2023	15	90,510	80,034	9,313	17.70%	33,166
August, 2023	15	149,675	133,378	16,453	19.70%	59,515
July, 2023	15	96,258	85,325	10,578	19.40%	36,793
June, 2023	10	76,477	68,422	8,528	19.40%	29,336
May, 2023	28	159,825	142,208	14,563	16.00%	61,919
April, 2023	32	213,523	191,506	20,444	16.60%	81,637
March, 2023	21	129,439	115,951	11,878	15.90%	49,669
January, 2023	30	192,287	172,943	23,109	19.90%	68,940
Date Sent	Top 10 Most Read Bulletins During March			Emails Opened	Email Open Rate	
03/02/2024 12:46 PM PDT	Community Bulletin - Thefts from Mailboxes			2,880	22%	
03/15/2024 10:10 AM PDT	UPDATE - Medina Easter Egg Hunt			1,680	15%	
03/18/2024 02:57 PM PDT	Important Notice- Republic Services Recycling, Trash, Compost Collection Day Changes			2,454	16%	
03/19/2024 04:00 PM PDT	Notice of Public Hearing - Street Vacation Moratorium Extension - April 8, 2024			1,672	15%	
03/20/2024 02:54 PM PDT	FAIRWEATHER NATURE PRESERVE TREE SAFETY MITIGATION			1,358	16%	
03/22/2024 03:38 PM PDT	Community Bulletin - Save the Date - Shredder Day with Electronics Recycling and Drug Take Back			2,387	18%	
03/25/2024 08:34 AM PDT	Notice to Medina Residents - Temp Closure of City Hall			1,401	13%	
03/25/2024 01:36 PM PDT	March 26, 2024 Medina Planning Commission Hybrid Regular Meeting Agenda Packet			1,985	16%	
03/25/2024 01:38 PM PDT	March 26, 2024 Medina Planning Commission Special Meeting/Public Comments Wanted!			2,039	17%	
03/28/2024 03:30 PM PDT	Notice of Application -Non-substantial destruction remodel 3230 78th PI NE			554	25%	