

ATTACHMENT 1

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Email Open Rate	Wireless Recipients
Comparisons:						
November, 2024	24	187,537	167,321	16,364	14.50%	65,730
October, 2024	30	282,844	252,380	24,188	14.50%	102,850
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
February, 2024	20	95,632	84,205	9,221	15.80%	31,340
January, 2024	11	34,035	29,587	3,241	14.90%	9,635
December, 2023	25	169,934	150,140	15,915	16.10%	61,797
November, 2023	18	139,016	122,638	11,849	15.10%	53,171
October, 2023	18	136,961	121,422	13,953	17.70%	51,134
Date Sent	Top 10 Most Read Bulletins During November				Emails Opened	Email Open Rate
11/01/2024 09:00 AM PST	Save the Date! - Christmas Ships Parade - Saturday, December 14th 5:00 PM @ Medina Beach Park!				1,548	12%
11/04/2024 11:00 AM PST	Community Bulletin - Reminder - Upcoming King County Assessor Property Visits				2,459	16%
11/18/2024 11:00 AM PST	Community Bulletin - Reminder - Upcoming King County Assessor Property Visits				2,373	16%
11/19/2024 03:50 PM PST	Community Bulletin - High Wind Advisory & Potential for Power Outages				2,698	17%
11/20/2024 10:26 AM PST	Community Bulletin - Windstorm Aftermath & Road Closures				2,726	16%
11/20/2024 02:06 PM PST	Start Date - 2024 Storm Drain Improvement Project				580	16%
11/21/2024 03:13 PM PST	Comcast Services Update from the recent Storm				1,801	14%
11/21/2024 03:33 PM PST	Community Bulletin - Update - Windstorm Aftermath & Road Closures				2,543	17%
11/22/2024 12:48 PM PST	Community Bulletin - Update - Windstorm Aftermath & Road Closures				2,496	17%
11/27/2024 11:39 AM PST	City Hall Closures - In Observance of Thanksgiving - November 27 - 29th				1,412	13%