

	Bulletins Developed	Total Recipients	Total Delivered	Unique Email Opens	Unique Email Open Rate	Wireless Recipients
Comparisons:						
April, 2025	18	150,572	141,378	11,470	13.00%	54,740
March, 2025	19	122,516	108,177	11,151	14.80%	40,332
February, 2025	20	257,214	228,450	21,848	15.00%	99,834
January, 2025	25	242,268	214,852	20,893	14.90%	90,903
December, 2024	32	350,956	311,634	29,373	14.70%	134,905
November, 2024	24	187,537	167,321	16,364	14.50%	65,730
October, 2024	30	282,844	252,380	24,188	14.50%	102,850
September, 2024	21	188,362	167,673	15,322	13.80%	68,343
August, 2024	25	212,439	189,942	18,274	14.30%	59,517
July, 2024	13	94,658	84,329	8,360	14.50%	32,234
June, 2024	13	114,839	102,709	9,751	14.20%	40,902
May, 2024	19	160,753	143,855	13,815	14.20%	56,413
April, 2024	33	272,560	244,326	22,981	14.00%	97,242
March, 2024	26	155,690	136,634	15,275	16.30%	52,425
Date Sent	Top 10 Most Read Bulletins During April			Emails Opened	Email Open Rate	
04/01/2025 12:06 PM PDT	Retirement Celebration for Dave Stifler - April 9, 2025 at 12pm			1,588	13%	
04/04/2025 10:00 AM PDT	Community Bulletin - Shredder Day with Electronics Recycling and Drug Take Back			2,160	14%	
04/15/2025 11:25 AM PDT	Proclamation - Sexual Assault Awareness and Prevention Month April 2025			1,624	12%	
04/15/2025 03:24 PM PDT	Notice of Virtual Hearing - Medina Middle Housing Update Ordinances April 22, 2025 at 6PM			548	17%	
04/17/2025 10:00 AM PDT	Community Bulletin - Reminder - Shredder Day with Electronics Recycling and Drug Take Back			2,030	15%	
04/17/2025 02:37 PM PDT	Save the Date! Annual Arbor Day Tree Planting - Friday, April 25, 2025			1,440	12%	
04/23/2025 12:00 PM PDT	Reminder! Annual Arbor Day Tree Planting - Friday, April 25, 2025			1,326	12%	
04/23/2025 12:30 PM PDT	NE 12th St Landscaping Work - April 28-29			541	17%	
04/24/2025 03:01 PM PDT	Potential Quorum Notice - Arbor Day Tree Planting - April 25, 2025			1,558	13%	
04/25/2025 07:00 AM PDT	TODAY! Annual Arbor Day Tree Planting - Friday, April 25, 2025			1,356	12%	