



# COMMUNITY REPORT 2023-2024



RESPONSIBLE GROWTH



RELIABLE INFRASTRUCTURE



PUBLIC SAFETY



FISCAL STABILITY



CONNECTED COMMUNITY

# COMMUNITY REPORT

## LETTER TO THE COMMUNITY

Dear Mead residents,

We're thrilled to present the Mead Community Report for the 2023-2024 period. As a Board, we believe in fostering an open, self-reflective, and actively involved community. This report offers insights into our budget, past achievements, and future objectives.

In 2023, our community achieved substantial milestones. Notable highlights include the successful launch of Agfinity, progress on town initiatives like the Margil Farms Park renovations, and the successful advancement of the long-awaited Community Center project.

Looking ahead to 2024, we foresee a sustained momentum in both commercial and residential development. Construction is expected to begin for the Community Center and the 3rd and Welker Intersection Project. Additionally, the town is gearing up for several transportation initiatives, and we are investing in local parks.

We take great pride in our team's accomplishments over the past year and reaffirm our dedication to responsible growth, reliable infrastructure, public safety, financial stability, and fostering a connected community.

## BOARD OF TRUSTEES



MAYOR  
COLLEEN  
WHITLOW



MAYOR PRO TEM  
CHRIS  
CARTWRIGHT



TRUSTEE  
DAVID  
ADAMS



TRUSTEE  
DEBRA  
BRODHEAD



TRUSTEE  
TRISHA  
HARRIS



TRUSTEE  
CHRIS  
PARR



TRUSTEE  
HERMAN  
SCHRANZ

Our regularly scheduled Board meetings are held at Town Hall on the second and last Monday of every month. Meetings start at 6pm and are open to the public. Visit [townofmead.org/meetings](https://townofmead.org/meetings) for more information. We would love to see you there!

# DEMOGRAPHICS



POPULATION  
**5,500+**



WORKFORCE  
**2,400+**



MEDIAN AGE  
**39**



EMPLOYEES  
**1,800+**



**200+**  
BUSINESSES



**\$100K**  
MEDIAN HOUSEHOLD  
INCOME



**+87%**  
OF HOUSEHOLDS  
OWN THEIR HOMES

## POLICE RESOURCES & SUPPORT SURVEY

In 2017, the Mead Police Department was established after Weld County decided they would no longer provide public safety services to the Town. Since then, Mead has worked toward a local police department that now provides 24/7 officer support. Today, the department includes 16 sworn staff members; 10 officers who work three rotating shifts, two full-time School Resource Officers, two Sergeants and two administrators.

With an emphasis on community policing, beyond just reacting to emergency calls, responding and investigating crimes, and enforcing traffic regulations, the department allocates time to crime prevention efforts and education. This includes staffing School Resource Officers in Mead schools, providing support services for victims, actively participating in community events, and handling responses to mental health crises.

The Mead Police Department is dedicated to expanding its community policing efforts to meet the growing needs of the Town. To ensure the department is adequately resourced for future operations, this survey asks about your willingness to support additional police resources in the community.



**TAKE THE SURVEY**

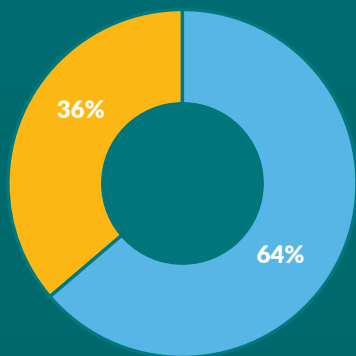
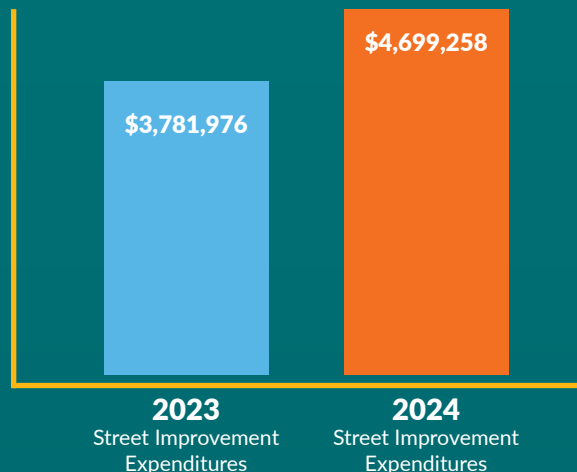
Visit:  
[shorturl.at/rBQ25](https://shorturl.at/rBQ25)  
or scan the QR code



# STREET IMPROVEMENT FUND

The Street Improvement Fund was established to collect the additional 1% sales and use tax approved by voters in November 2021. This fund can only be used for maintaining and improving the roadways in Mead. The 1% sales and use tax is collected during the year, and may be applied to the subsequent fiscal year.

## 1% SALE & USE TAX AT WORK

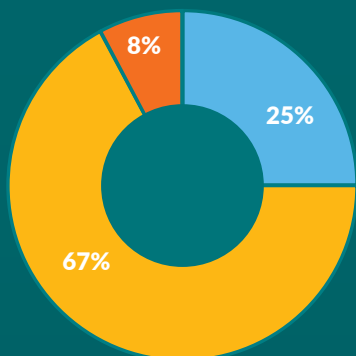
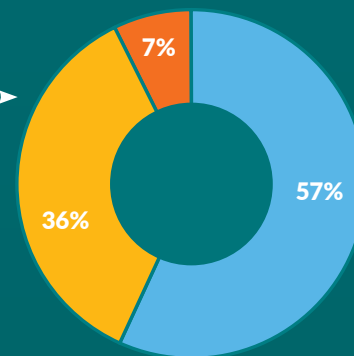


### STREET IMPROVEMENT FUND EXPENDITURES 2023

- **Road Work: \$2,405,000**  
(Asphalt, Repairs, Concrete, Crack & Slurry, Maintenance)
- **Operational Costs \$1,376,976**
- Total : \$3,781,976**

### STREET IMPROVEMENT FUND REVENUES 2024

- **2024 Projected Revenue: \$2,893,591**
- **2024 Transfer in from General Fund: \$375,000**
- **2023 Carryover Revenue: \$1,824,603**

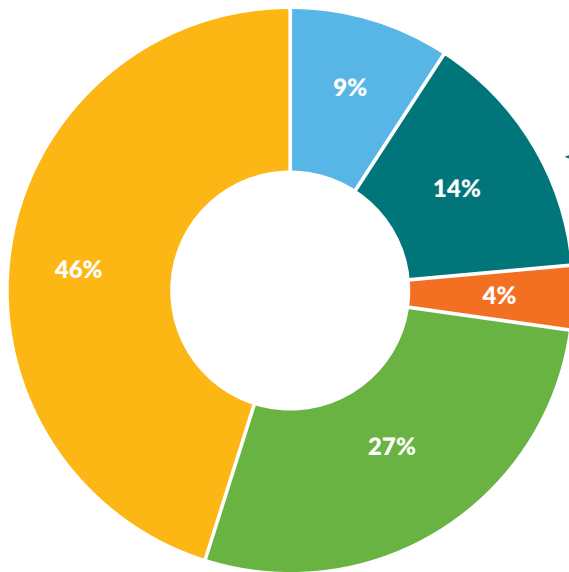


### STREET IMPROVEMENT FUND EXPENDITURES 2024

- **Operational Costs \$1,269,258**
- **Road Work: \$3,430,000**  
(Asphalt, Repairs, Concrete, Crack & Slurry, Maintenance)
- **Remaining Fund Balance: \$393,936**



# 2024 BUDGET OVERVIEW



## GENERAL FUND REVENUE

TOTAL: \$11M

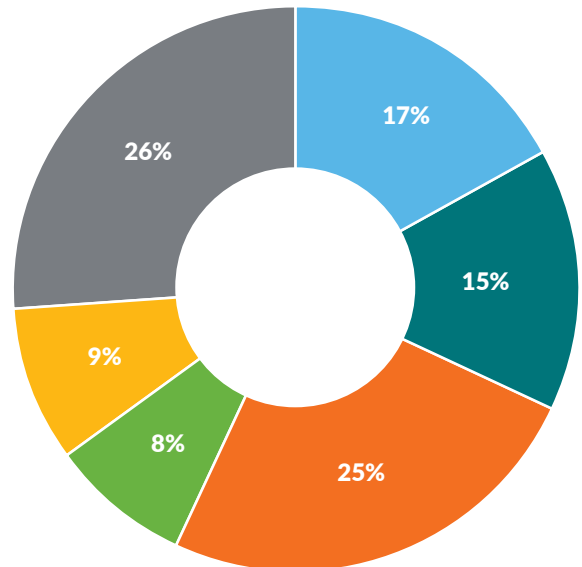
- Building & Development: \$1.02M
- Other Revenue: \$1.57M
- Licenses & Fees: \$403K
- Property Tax: \$3.03M
- Sales & Use Tax\*: \$4.98M

\*Does not include 1% Sales & Use Tax for street improvements.

## GENERAL FUND EXPENDITURES

TOTAL: \$11M

- General Government: \$1.91M
- Public Works: \$1.69M
- Public Safety: \$2.7M
- Community Engagement: \$846K
- Community Development: \$1.03M
- Capital Improvement: \$2.87M



## 2024 RESTRICTED FUND CAPITAL PROJECTS

- Transportation Projects: \$13.76M
- Street Improvement Fund\*: \$4.69M
- Sewer Fund Expenditures: \$1.73M
- Park & Community Improvements: \$9.38M

\*1% Sales & Use Tax

# 2024 GOALS

**RESPONSIBLE GROWTH**

- Finalize design for Hwy 66 & CR 7 underpass
- Trails Master Plan
- I-25 & CR 38 Interchange 1601 Process
- Code updates including Land Use and Temporary Signage

**PUBLIC SAFETY**

- Safe Routes to School
- Facilitate MVFRD Municipal Facility Construction
- Additional Police Officer under COPS Hiring Program Grant
- Community Policing Strategy and Outreach

**RELIABLE INFRASTRUCTURE**

- Downtown alley and parking lot improvements
- Construction of 3rd and Welker Intersection Improvement Project
- Liberty Ranch Park Restrooms and Storage
- CR 34 Bridge Design

**FISCAL STABILITY**

- Public EV Charging Stations & Rate Structure
- New grant opportunities
- Emergency Management Plan
- Website Accessibility Compliance

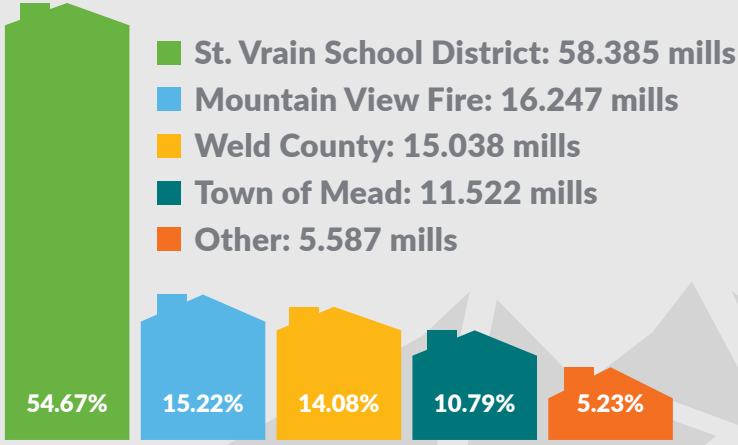
**CONNECTED COMMUNITY**

- Construction of Community Center
- Gold Star Memorial at Founders Park
- Expand economic development initiative
- Continuation of Wayfinding Signage



## PROPERTY TAX AND MILL RATES

Property tax is based on the property's assessed value; Weld County assesses property values at least every two years. The Town of Mead's mill levy is **11.52**, and the average net mill levy for a non-metro district property is **106.78**.



# AWARDS & GRANTS

In addition to property and sales tax paid to the Town of Mead from residents and visitors, the town consistently pursues additional funding sources to contribute to critical projects.

|   |                          |
|---|--------------------------|
| <b>Revitalize Main Street Grant</b><br>Funding to complete construction for the Safe Routes to School initiative  | <b>\$250,000</b>         |
| <b>Denver Regional Council of Governments (DRCOG) Transportation Improvement Grant</b><br>Funding to update Mead Trails & Open Space Master Plan  | <b>\$225,000</b>         |
| <b>Colorado Energy Office Charge Ahead Colorado</b><br>Grant to assist with purchasing and installing a public EV Charger at Town Hall  | <b>\$12,500</b>          |
| <b>Colorado Department of Local Affairs Main Street LIVE Grant</b><br>Funding to assist with the construction of the Community Center   | <b>\$1,500,000</b>       |
| <b>Colorado Statewide Internet Portal Authority</b><br>Grant to supplement the digitization of resolutions and ordinances   | <b>\$3,000</b>           |
| <b>House Appropriations Community Project Funding</b><br>Congressional funding awarded for the 3rd & Welker Intersection Project  | <b>\$1,000,000</b>       |
| <b>United Way of Weld County</b><br>Grant to provide recreation and program scholarships  | <b>\$2,500</b>           |
| <b>Patrick Leahy Bulletproof Vest Partnership Program</b><br>To help purchase protective vests for police officers  | <b>\$3,025</b>           |
| <b>Colorado Intergovernmental Risk Sharing Agency (CIRSA) Law Enforcement Endowment Fund</b><br>Grant to expand professional opportunities for leadership team  | <b>\$3,000</b>           |
| <b>Colorado Department of Local Affairs Peace Officer Behavioral Health Support and Community Partnership Program</b><br>Grant for providing behavioral health services to police officers and their families | <b>\$19,200</b>          |
| <b>Colorado Peace Officers Standards &amp; Training Grant</b><br>For police officer training classes, equipment, and materials  | <b>\$6,658   \$3,940</b> |
| <b>Colorado Special Highway Committee Off-System Bridge Program</b><br>WCR 34 Bridge Replacement  | <b>\$1,585,726</b>       |

**Total: \$4,614,549**

# 2023 HIGHLIGHTS



## RESPONSIBLE GROWTH

In 2023, Mead finalized the Municipal Facilities Master Plan, identified on County Road 7 and Hwy 66 by the Liberty Ranch subdivision. A master plan is a living document that can be updated to adapt to changing demographic trends, technological advancements, and community needs. The Municipal Facilities Master Plan provides a strategic framework for the sustainable and balanced development of municipal facilities, offering numerous benefits that contribute to the well-being and prosperity of the community.

### ADDITIONAL SUCSESSES:

- Agfinity Grand Opening
- Club Car Wash groundbreaking
- Buffalo Highlands Annexation and Zoning





## RELIABLE INFRASTRUCTURE

Throughout 2023, the Town of Mead invested in various upgrades to our parks, focusing on creating more vibrant and welcoming spaces. Improvements include significant landscape enhancements at Liberty Ranch Park and new landscaping, playground equipment, and an adult workout station at Margil Farms Park. These transformative changes enhance the aesthetics of our community spaces and contribute to our residents' overall well-being.

### ADDITIONAL SUCCESSSES:

- Implementation Pavement Management Program
- Comcast Franchise Agreement
- Outreach and preliminary design for Hwy 66 & CR 7 underpass



# 2023 HIGHLIGHTS



## PUBLIC SAFETY

In 2023, the Mead Police hosted its first Citizens Police Academy. Participants learned about various aspects of law enforcement, such as crime prevention and investigation procedures. The Citizens Police Academy is crucial in promoting transparency, building trust, educating the public, and fostering positive relationships between law enforcement agencies and the communities they serve.

### ADDITIONAL SUCCESSES:

- Implementation of COPS Hiring Grant Program
- Modifications to police building & evidence storage
- Board/Courtroom Remodel



## CONNECTED COMMUNITY

In 2022, the Town initiated a fresh economic development endeavor aimed at showcasing local business achievements, highlighting Town projects, and catalyzing new commercial ventures. Building on these objectives, our efforts extended throughout 2023, encompassing diverse initiatives, including showcasing numerous business success stories, facilitating a local business workshop, creating informational blogs on economic development, establishing a comprehensive Mead business directory, and developing various marketing materials.

### ADDITIONAL SUCCESSES:

- Tree City, USA
- Improved accessibility on the website
- The Town continued its support of the Mead Area Chamber of Commerce, Mead Motorheads, and local businesses





## FISCAL STABILITY

The Town of Mead received a \$1.5 M grant from the Energy and Mineral Impact Assistance Fund (EIAF) by the Department of Local Affairs (DOLA) to support the construction of the new Community Center. Nestled in the heart of downtown, this facility will boast a generous cross-court gymnasium suitable for various sports and activities, a versatile multipurpose room, and convenient storage spaces. The construction also includes paving the alley, installing curbs and sidewalks, creating outdoor areas, and providing ample parking. The initiation of construction in 2024 marks the realization of this community-driven vision.

## ADDITIONAL SUCCESSES:

- Process improvements: Civic Rec, Laserfiche, Community Core
- 3rd & Welker Intersection Project federal funding for \$2.6 million
- Trails Master Plan grant for \$250,000





441 Third Street  
Mead, CO 80542

v PRSRT  
US POSTAGE  
**PAID**  
MEAD, CO  
80542  
PERMIT NO.1

# THANKS FOR A GREAT YEAR MEAD

TOWN OF MEAD 2023-2024

## In this Report:

- Letter to the Community
- Police Resources and Support Survey
- Street Improvement Fund
- 2024 Budget Overview
- 2024 Goals
- Property Tax and Mill Rates
- Awards and Grants
- 2023 Highlights

## TAKE THE SURVEY

