

**AGREEMENT
BETWEEN THE TOWN OF MEAD
AND THE
MEAD AREA CHAMBER OF COMMERCE
(2024 Annual Contribution)**

This Agreement is made by and between the Town of Mead, Colorado (Town) and the Mead Area Chamber of Commerce, a Colorado nonprofit corporation (Chamber) (each a “Party” and together, the “Parties”). This Agreement shall be effective as of the date of mutual execution hereof by the Parties.

WHEREAS, the Town has determined that it desires assistance with certain aspects of economic development; and

WHEREAS, the Chamber is an IRC §501(c)6 organization whose mission is to market, grow and provide networking opportunities for current and future Mead area businesses; and

WHEREAS, the Town has determined that in order to attract and retain area businesses it would be beneficial to provide training in the areas of creating, operating, expanding and maintaining business activities and to undertake the joint events outlined in the Scope of Work attached to this Agreement; and

WHEREAS, the Chamber would like to continue to provide those opportunities to businesses located in the Mead area; and

WHEREAS, the Town would like to cooperate with the Chamber to provide specific programs and events for the benefit of the Town; and

NOW THEREFORE THE PARTIES AGREE AS FOLLOWS;

1. The Town agrees to pay to the Chamber the sum of \$10,000.00 (“Annual Contribution”) and to provide general liability insurance, upon request, under a special events rider for those special events approved by the Town and held on Town property. The Chamber will complete the special event insurance application at least thirty (30) days prior to the event. The terms of the special events rider shall be determined by the Town in its sole discretion.
2. The Parties agree to the Scope of Work attached to this Agreement.
3. Either Party may terminate this Agreement with thirty (30) days’ advance written notice to the other Party. If either Party terminates this Agreement, the Parties will cooperate in good faith to ensure that the appropriate pro rata amount of the Annual Contribution is returned to the Town.

4. Entire Agreement. This Agreement sets forth the entire agreement of the Parties hereto with respect to the matters contained herein.
5. Severability. If any provision of this Agreement is deemed by any court of competent jurisdiction to be invalid or void, the remaining provisions remain in full force and effect.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date(s) set forth below.

TOWN OF MEAD

MEAD AREA CHAMBER OF COMMERCE

By _____
Colleen G. Whitlow, Mayor

By _____
Mead Area Chamber Representative

Date: _____, 2024

Date: _____, 2024

ATTEST

By _____
Mary E. Strutt, MMC, Town Clerk

Town address:

Town of Mead
441 Third Street
P.O. Box 626
Mead, CO 80524

Chamber address:

Mead Area Chamber of Commerce
P.O. Box 727
Mead, CO 80542

Scope of Work

In return for funding in the amount of \$10,000.00, the Chamber will provide the Mead community with the following items and activities during calendar year 2024:

1. 2024 Mead Area Chamber Membership provided for the Town of Mead
2. Proposed Events for 2024 are included on page 2 of this Scope of Work (page 4 of the Agreement). The purpose of these events is to promote existing businesses located in and serving the Mead area. The Town will co-sponsor by providing the following:
 - a. Special event permit pre-event meeting which includes event discussion, site plan review, traffic options and permitting/licensing requirements.
 - b. Sprinkler head and line locates at Town properties
 - c. Provision of traffic control plans, trash receptacles and portapotties will be considered on a per-event basis.
 - d. The Town will provide the Chamber a location for events in accordance with Town policy. These locations include, but are not limited to:
 - i. All Town of Mead property, parks and facilities that include, but are not limited to kitchens, bathrooms, parks, trails, roads, audio/visual equipment and cleaning supplies.
 - e. Utilities (electricity/water) during events, if available.
 - f. The Chamber will comply with any applicable Town of Mead, liquor licensing, health department and/or fire rules/regulations for all events.
3. Ribbon Cuttings will be performed upon request by new or existing businesses located in within the Mead area.
4. The Chamber will produce the Mead Business Directory and Visitors Guide. The Town will assist by providing the MACC with the business name, physical location, website address, contact person and phone number of businesses by February 15, 2024. The Town will also provide a preliminary schedule of Town events, a picture and list of current Board of Trustees as of February 15, 2024, demographic information for the Town and information about recreation and active adult activities to be placed in the directory. Upon receipt of complete list from the Town, the Chamber will produce the directory within ninety (90) days. The Chamber will mail the directories to residents and businesses of Mead utilizing the Town of Mead bulk mailing permit.
5. The Town will provide updated Business Directory Lists from business license applications to the Chamber, upon request, but not more often than monthly.
6. The Chamber will seek opportunities to provide Business After Hours events to highlight Mead based businesses.
7. The Chamber will attempt to reach out to Mead based businesses annually.
8. The Chamber will promote nearby Business Expos and Joint Chamber events to Chamber members.

Mead Area Chamber of Commerce
Proposed Events for 2024

Joint Events with the Town of Mead

Unity in the Community
Fishing is Fun!
Summer Block Party
Movies in the Park
Concerts in the Park
Cornhole Tournaments
National Night Out
Homecoming Parade
Community Day
Christmas in the Park/Parade/Tree Drawing

Chamber Events

Annual Meeting & Dinner
Quarterly Brown Bag Lunch and Learn Workshop Series
Trivia Nights
Family Night Bingos
Business Appreciation Event
Senior Recognition Night (MACC Scholarship Program)
Annual Golf Tournament
Mead High School Roundup
Business Expo & Career Fair
Trick or Treat Street
Holiday Market / Vendor Fair
MACC Christmas Party
Breakfast With Santa
Other TBD Events

Other Events with Local Partners

Mead Motorhead Car Show
Joint Business After Hours
Regional Business After Hours
Business Expo & Career Fair

Chamber Members by Request

Ribbon Cuttings
Business After Hours