

Agenda Item Summary

MEETING DATE: January 13, 2025

SUBJECT: **Resolution No. 05-R-2025** - A Resolution of the Town of Mead, Colorado,

Approving an Agreement Between the Town of Mead and the Mead Area Chamber of Commerce Regarding Participation in Mead Community and

Economic Development Events

PRESENTED BY: Lorelei Nelson, Community Engagement Director

SUMMARY

Resolution No. 05-R-2025 (the "Resolution") approves an agreement between the Town of Mead and the Mead Area Chamber of Commerce (the "Chamber") for the Chamber's participation in Town community and economic development events (the "Agreement"). The Scope of Work for the Agreement, including an annual event list, will be agreed-upon in writing by the Chamber Representative and the Town Manager (or designee) on an annual basis no later than March 1 of each calendar year.

FINANCIAL CONSIDERATIONS

As set forth in the Agreement, the Town of Mead will pay the Mead Area Chamber of Commerce \$10,000.00 annually to compensate the Chamber for providing events and programs for the benefit of the Town. Additionally, the compensation assists with the Mead Area Chamber of Commerce Business Directory, which is printed and mailed to all Mead residents and businesses.

STAFF RECOMMENDATION/ACTION REQUIRED

Staff recommends that the Board of Trustees adopt the Resolution to approve the Agreement with the Mead Area Chamber of Commerce regarding participation in Mead community and business events. A motion to approve the January 13, 2025 consent agenda will approve the Resolution.

If this item is pulled off consent for further discussion, Town Staff recommends the following motion:

Suggested Motion:

"I move to adopt Resolution No. 05-R-2025 – A Resolution of the Town of Mead, Colorado, Approving an Agreement between the Town of Mead and the Mead Area Chamber of Commerce Regarding Participation in Mead Community and Economic Development Events."

ATTACHMENTS

Resolution No. 05-R-2025

Agreement Between the Town of Mead and the Mead Area Chamber of Commerce