

Downtown Development Authority of City of Madison Heights

Memorandum

Date: December 17, 2024

To: Downtown Development Authority Board Members

From: Giles Tucker, Community Development Director

Subject: Update on Ongoing Projects

MHDDA Business Digital Marketing Program Update

Payment has been sent to 1 Vision Media for the completion of two promotional videos, one for Amore Beautiful You and another for Madison Motors. Staff is not aware of any additional videos that have been completed to date.