

Downtown Development Authority of City of Madison Heights

Memorandum

Date: February 14, 2025
To: Downtown Development Authority Board Members
From: Giles Tucker, Community Development Director
Subject: Update on Ongoing Projects

MHDDA Business Digital Marketing Program Update

Payment has been sent to 1 Vision Media for the completion of two more promotional videos, one for Diamond Jim's and another for Cadillac Straits.

Streetlight/Holiday Decorations

I have sent the Design Committee a holiday catalog, a map of all the existing streetlight locations as well as the most recent MKSK landscaping plan that shows the new streetlight locations in relation to all the other improvements made for the project. All these should provide a starting point for planning any additions to our holiday decoration plans for this year.