

**Downtown Development Authority of City of Madison Heights**

**Memorandum**

**Date:** February 11, 2025  
**To:** Downtown Development Authority Board Members  
**From:** Giles Tucker, Community Development Director  
**Subject:** Finance Report & Cash Summary

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**Contractual Services- \$416 Two (2) More Marketing Videos Complete**

Tony Austin has completed promotional videos for Cadillac Straits and Diamond Jims and has submitted paid invoices from each of these businesses. A total of \$832 has been paid for four (4) marketing videos through our partnership with 1 Vision Media.

**Memberships & Dues- \$350 Michigan Downtowns Association**

\$350 was paid for the renewal of our membership to the Michigan Downtowns Association. Membership renewals now run from October to October each year. The MDA is now basing dues owed moving forward and ours are based on the total budget of the DDA. I have attached the invoice.