

MHDDA Strategic Planning Meeting
Madison Heights, Michigan
July 20, 2026

A MHDDA Strategic Planning Meeting was held on Monday, July 21, 2026, at 8:00 AM at Library Flex Space, 240 W. 13 Mile rd.

PRESENT

Mayor Corey Haines
Chair Yousif Jarbo
Member Lenea Renshaw
Member Michael Sheppard
Member Mitchell Socia
Member David Eldridge
Member Joseph Keys
Member Lourdes Osorio-Lorenzo
Vice -Chair Michael Van Buren

ABSENT

Member Joe Marando
Member Melissa Marsh

OTHERS PRESENT

Community and Economic Development Director Giles Tucker
Business Service Coordinator Mary Daley
Communications Specialist Kindred McEvoy
Pow Strategies Owner Cristina Sheppard-Decius

DDA-26-13. Excuse Member.

Motion to excuse Member Joe Marando from today's meeting.

Motion made by Member Sheppard, Seconded by Member Keys.

Voting Yea: Member Eldridge, Mayor Haines, Chair Jarbo, Member Keys, Member Osorio-Lorenzo, Member Renshaw, Member Sheppard, Member Socia, Vice-Chair Van Buren.

DDA-26-12. Minutes.

Motion to approve the Regular meeting minutes of June 18, 2026, as printed.

Motion made by Member Sheppard, Seconded by Member Keys.

Voting Yea: Member Eldridge, Mayor Haines, Chair Jarbo, Member Keys, Member Osorio-Lorenzo, Member Renshaw, Member Sheppard, Member Socia, Vice-Chair Van Buren

MEETING OPEN TO THE PUBLIC

There were no members of the public wishing to speak.

Strategic Planning Session

Pow Strategies Owner and consultant Cristina Sheppard Decius presented the findings of the market analysis, focus group discussions and demographic research conducted for the development of the plan and facilitated a discussion with the MHDDA board that included SWOT analysis and the development of 3-5 year and long-term goals. A completed first draft is anticipated to be completed by the upcoming August 20th Regular MHDDA meeting with a final document anticipated to be ready for adopted by Fall 2026.

ADJOURNMENT

Having no further business, Chair Jarbo adjourned the meeting at 1:00 p.m.