
Please Consider the Impact of the Proposed Tobacco Retailer Rezoning Request

From Kimberly Heisler <[REDACTED]>

Date Wed 5/13/2026 8:41 PM

To [REDACTED]

Cc [REDACTED]

 1 attachment (88 KB)

Madison Heights 2026 Tobacco Retailers.pdf;

Good evening, Planning Commissioners,

I respectfully ask the Planning Commission to carefully consider whether the proposed rezoning for Smokin Bear Tobacco aligns with Madison Heights' long-term vision and identity.

The proposed location is directly next to a boba tea shop and an area where high school students frequently gather and walk after school. In addition, the location is just over 1,000 feet from the Madison Heights Library and less than one mile from Lamphere High School, placing it within a highly youth-centered corridor of our community.

As the Executive Director of the Madison Heights Community Coalition (MHCC), I believe this concern is not about opposing business growth, but about balancing development with youth wellness, community environment, and thoughtful planning.

Madison Heights already has a significant number of tobacco and vape retailers operating throughout the city. In fact, MHCC recently visited all 34 tobacco retailers in Madison Heights to provide tobacco prevention education and verify compliance with proper signage. I have attached the list of these retailers to demonstrate the current level of saturation in our community. Here is a link to the 34 reporting forms we will be sharing with the State.

 [MHCC SYNAR VENDOR EDUCATION Invoice and 34 Reporting Forms 1.pdf](#)

Prevention research consistently shows that repeated exposure to nicotine and substance-oriented retail environments contributes to normalization and lower perceptions of harm among youth.

Madison Heights proudly uses the slogan "Creating Community." Creating community should also include creating environments where youth and families can thrive.

Additionally, communities across Michigan are beginning to address concerns surrounding emerging intoxicating products such as kratom, recognizing the importance of proactive, prevention-focused community planning.

Thank you for your time, service, and consideration.

Kind Regards,

Kimberly Heisler

Executive Director

Madison Heights Community Coalition, "MHCC"

Direct: 248-837-2665

**My email address has changed to kheisler@madisonheightsmi.gov.
Please update my contact information.**



Additional Resource Regarding Tobacco Density

From Kimberly Heisler <[REDACTED]>
Date Thu 5/14/2026 3:58 PM
To Matt Lonnerstater <Mlonnerstater@Madisonheightsmi.gov>
Cc [REDACTED]

Good afternoon, Matt,

I respectfully ask the Planning Commission to further consider the cumulative impact of tobacco retailer density within Madison Heights as you review the proposed rezoning request for Smokin' Bear Tobacco.

As a follow-up to my previous email, I wanted to share an additional resource: a web-based application that visually details tobacco retailer density by zip code and population. The data provides helpful context regarding the concentration of tobacco retailers already operating within Madison Heights and surrounding communities. [Oakland County Tobacco Retailers Web App](#).

Given the proposed location's proximity to youth-centered spaces, including the Madison Heights Library, Lamphere High School, and a popular student after-school gathering area, I believe this information is important to consider in the rezoning discussion.

Thank you again for your time, service, and thoughtful consideration.

Kind Regards,

Kimberly Heisler
Executive Director

Madison Heights Community Coalition, "MHCC"
Direct: 248-837-2665

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